

**COLLECTION OF STATISTICAL DATA
FOR
CONFERENCES AND INCENTIVES
Conducted for the
CYPRUS TOURISM ORGANIZATION
(January - December 2010)**

December, 2011

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A. METHODOLOGY

METHODOLOGY

| | |
|---|---|
| <i>Company</i> | <i>CMR Cypronetwork</i> , member of Cypronetwork Consultancy Group, SEDEAK and ESOMAR |
| <i>Commissioned by</i> | <i>CYPRUS TOURISM ORGANIZATION</i> |
| <i>Period which the data cover</i> | The data were collected between July and December 2010, but cover all months of 2010, i.e. January - December |
| <i>Respondents</i> | Organizations such as hotels, travel agents, conference organizers, conference venues, governmental and semi governmental organizations, education and financial institutions |
| <i>Data Collection Method</i> | Data were collected via email, fax and over the phone. Systematic and intensive follow-up was carried out during this period in order to ensure that the data were sent through by the key players as well as other organizations and institutions. |

B. INTRODUCTION

INTRODUCTION

Taking into consideration the rapid growth of Conferences and Incentives Tourism, the Cyprus Tourism Organization has set the market in question as one of the main target markets in its Strategic Plan for 2003-2011. In achieving the specific aim an action plan has been devised for the development of Conferences and Incentives Tourism.

Conferences and Incentives Tourism is considered to be a highly competitive sector among tourism destinations due to its development prospect and the fact that it appears as a solution to problems such as seasonality, expenditure and repeating tourism. It is therefore essential to estimate the market size for better evaluation of the current situation as well as for a better planning of future actions for the development and promotion of this segment by CTO.

To this end, CMR Cypronetwork has undertaken the task of systematic collection of statistical data on conferences and incentives tourism from all organizations directly involved with this target group during the period of one year (i.e. January – December 2010), according to the instructions and specifications set by CTO. This report is the Final Report submitted for the Project and refers to all months (i.e. January – December 2010) of the year.

C. *EXECUTIVE SUMMARY*

Executive Summary

- The majority of the participants who provided data for this project are **Hotels (61%)**, whereas only **2%** are **Governmental/ Semi governmental**.
- The majority of the events that took place are by far **Conferences** (any type), with a percentage score of **61%**, whereas **Incentives** count for only **39%**.
- **Limassol** is the city that is mostly preferred for **Conferences and Incentives tourism (46%)**. **Limassol** also leads the way for both, **conferences (43%)**, and **incentives (51%)**.
- The majority of the participants were from **Europe** in at least six out of ten of the conferences (**60%**).
- **Incentives** were the leading type in the Conferences and Incentives market in Cyprus (**38%**). On the other hand **Governmental** conferences count for only **8%**.
- As far as the number of participants is concerned, **Academic** conferences acquired the top place with proportion **27%**.
- Limassol leads the way for almost all conference categories: **Association (52%)**, **Academic (49%)**, **Corporate (43%)** and **Incentives (51%)**, with the only exception of the **Governmental conferences (69%)** where Paphos was the leader.
- Almost four out of ten of the events which took place in Cyprus during 2010 had **up to 50 participants (38%)**, and only **6%** of the events had **251+** participants.
- Most Conferences and Incentives took place in **March, October and November (13% respectively)**, followed closely by **May (12%)**, and **April and June (10% respectively)**. Furthermore, the majority of **Conferences** took place in **November (16%)**, and the majority of the **Incentives** took place in **March (17%)**.
- The average number of participants in each event in Cyprus during 2010 is **102**.
- The average length of stay for Conferences and Incentives is **4 days**.
- Nearly six out of ten of the events had an estimated budget of **up to €25,000 (up to €10,000 28%, €10,001 - €25,000 29%)**.
- The majority of the events (**61%**) had expenses for each participant up to **€500 (up to €100, 23%, €101 - €500, 38%)**.

CRITERIA THAT CONFERENCES AND INCENTIVES MUST FULFILL:

- Duration of Conferences and Incentives must be at least one full day
- Participants must have at least one overnight
- The Conferences must have at least 50 participants
- The Incentives must have at least 20 participants

D. ANALYSIS OF FINDINGS

1. ANALYSIS OF RESPONDENTS IN THE PROJECT

The majority of the participants who provided data for this project are **Hotels (61%)**, one out of five participants belong to the **DCMs/PCOs (21%)**, 8% are **Associations**, 7% are **Universities/Colleges**. Other categories of respondents follow with lower percentages as it is presented below (**Governmental/ Semi governmental 2%**, **Other 1%**).

Graph 1
ANALYSIS OF RESPONDENTS IN THE PROJECT

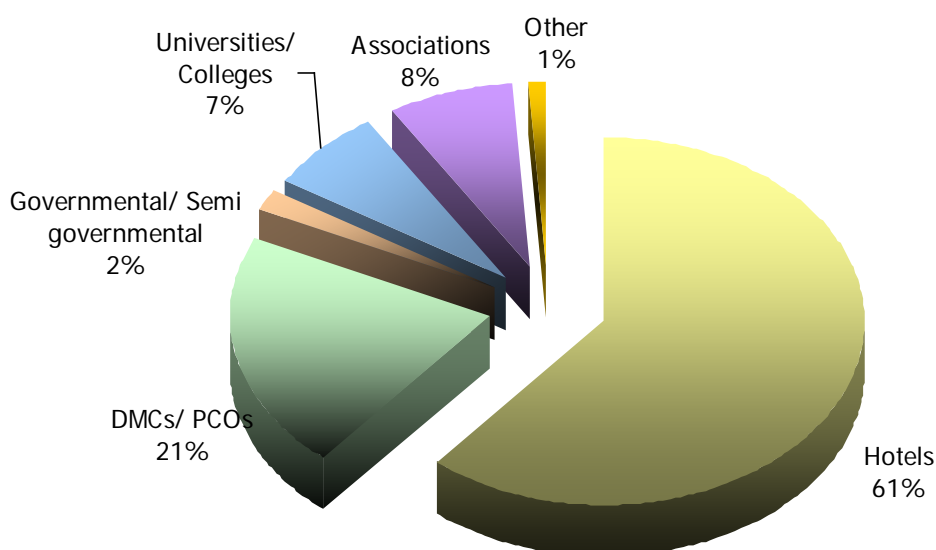


Table 1
TOTAL NUMBER OF RESPONDENTS IN THE PROJECT

| ORGANISER | % | NUMBER |
|--|------------|------------|
| ASSOCIATIONS | 8 | 35 |
| HOTELS | 61 | 261 |
| UNIVERSITIES/COLLEGES | 7 | 28 |
| DMCs/ PCOs | 21 | 93 |
| GOVERNMENTAL/ SEMI GOVERNMENTAL | 2 | 11 |
| OTHER | 1 | 2 |
| TOTAL | 100 | 430 |

2. CATEGORY OF EVENT

The majority of the events that took place are by far **conferences**, with a percentage score of **61%**, whereas Incentives count for only **39%**.

Graph 2
CATEGORY OF EVENT

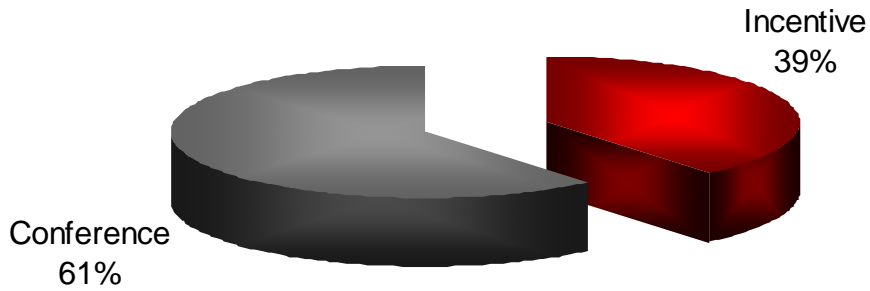


Table 2
CATEGORY OF EVENT

| EVENT | % | NUMBER |
|--------------|------------|------------|
| Conferences | 61 | 264 |
| Incentives | 39 | 166 |
| TOTAL | 100 | 430 |

3. CITY THAT CONFERENCES AND INCENTIVES TOOK PLACE

According to the statistical data collected, **Limassol** is by far the city that is mostly preferred for **Conferences and Incentives tourism** (46%). **Paphos** and **Nicosia** follow with considerably lower percentages of 30% and 13% respectively. **Famagusta** and **Larnaca** gather the lowest scores, 6%, and 5% respectively.

Graph 3
ALLOCATION OF CONFERENCES AND INCENTIVES PER CITY

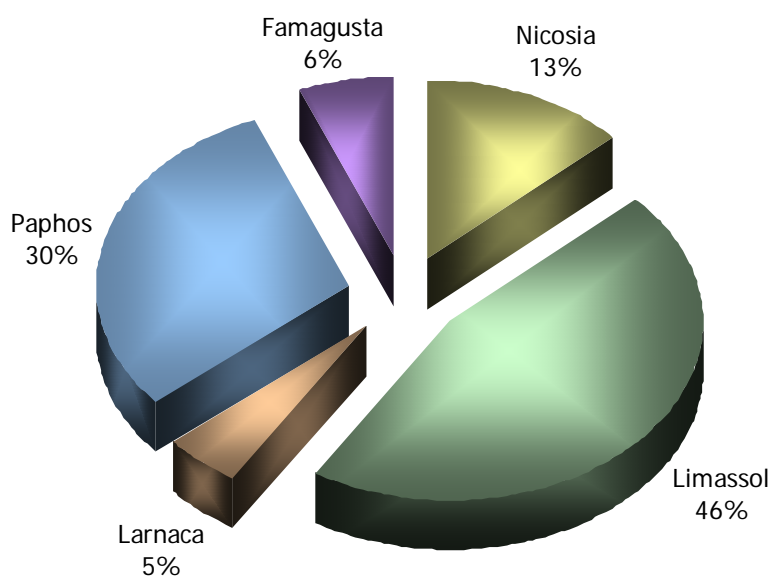
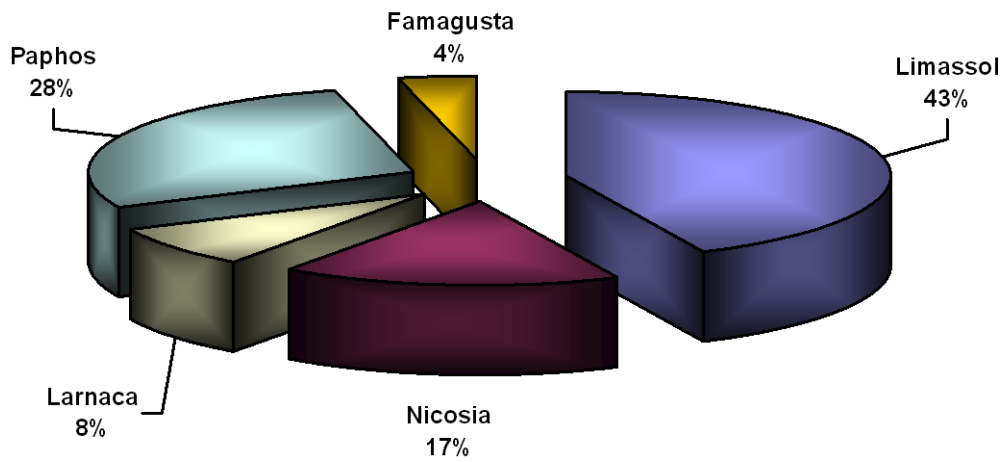


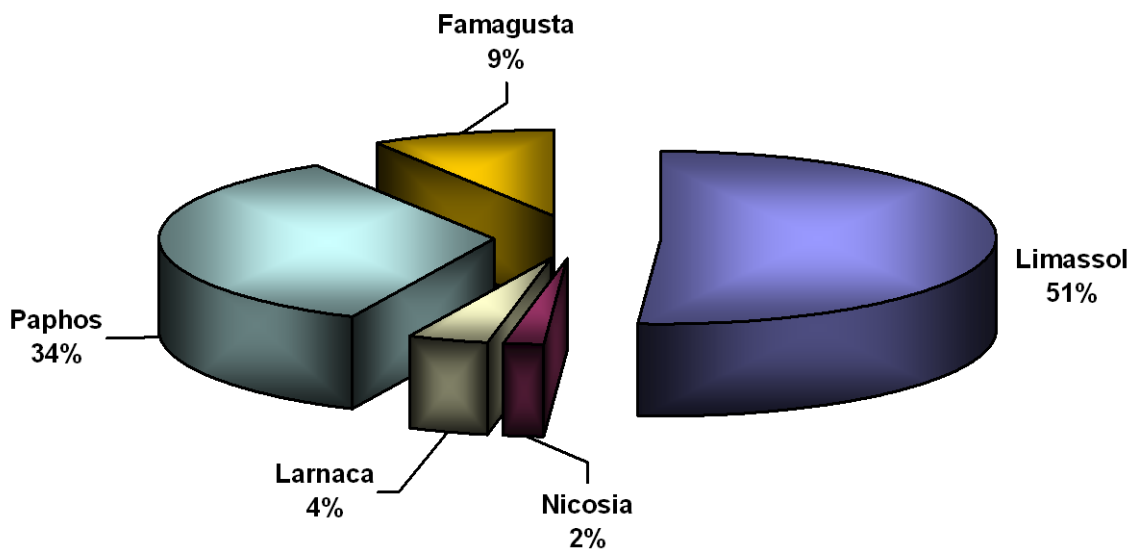
Table 3
ALLOCATION OF CONFERENCES AND INCENTIVES PER CITY
(ACTUAL FIGURES)

| | TOTAL | CONFERENCES | INCENTIVES |
|--------------|------------|-------------|------------|
| Limassol | 199 | 114 | 85 |
| Nicosia | 49 | 45 | 4 |
| Larnaca | 27 | 21 | 6 |
| Paphos | 130 | 74 | 56 |
| Famagusta | 25 | 10 | 15 |
| TOTAL | 430 | 264 | 166 |

Graph 4
ALLOCATION OF CONFERENCES PER CITY



Graph 5
ALLOCATION OF INCENTIVES PER CITY



Graph 6

ALLOCATION OF NUMBER OF PARTICIPANTS PER CITY

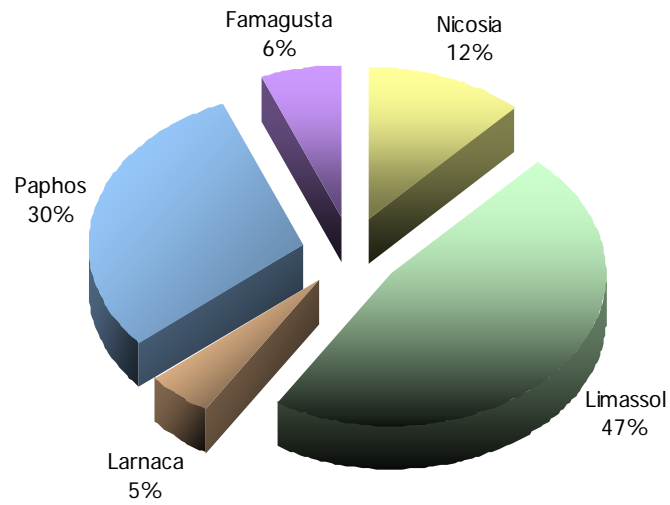


Table 4

**ALLOCATION OF NUMBER OF PARTICIPANTS PER CITY
(ACTUAL FIGURES)**

| | |
|--------------|--------------|
| Limassol | 20476 |
| Nicosia | 5521 |
| Larnaca | 1978 |
| Paphos | 13071 |
| Famagusta | 2637 |
| TOTAL | 43683 |

4. COVERAGE (ORIGIN OF THE MAJORITY OF THE PARTICIPANTS) OF CONFERENCES AND INCENTIVES

The majority of the participants were from **Europe (60%)**, while the 26% were from **Cyprus**. With a lower percentage score 8% were from Middle East/Gulf Area/Asia, and with 7% from USA/ Canada.

Graph 7
COVERAGE OF CONFERENCES AND INCENTIVES

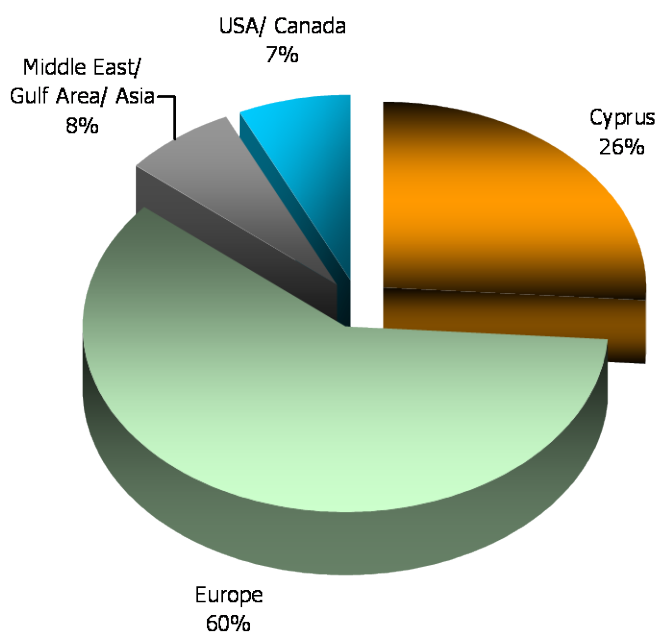


Table 5
COVERAGE OF CONFERENCES AND INCENTIVES –
(ACTUAL FIGURES)

| | |
|----------------------------|------------|
| Europe | 258 |
| Cyprus | 112 |
| Middle East/Gulf Area/Asia | 31 |
| USA/ Canada | 29 |
| TOTAL | 430 |

Graph 8

**ORIGIN OF THE MAJORITY OF PARTICIPANTS – CYPRUS
CONFERENCES AND INCENTIVES – ANALYSIS BY CITY**

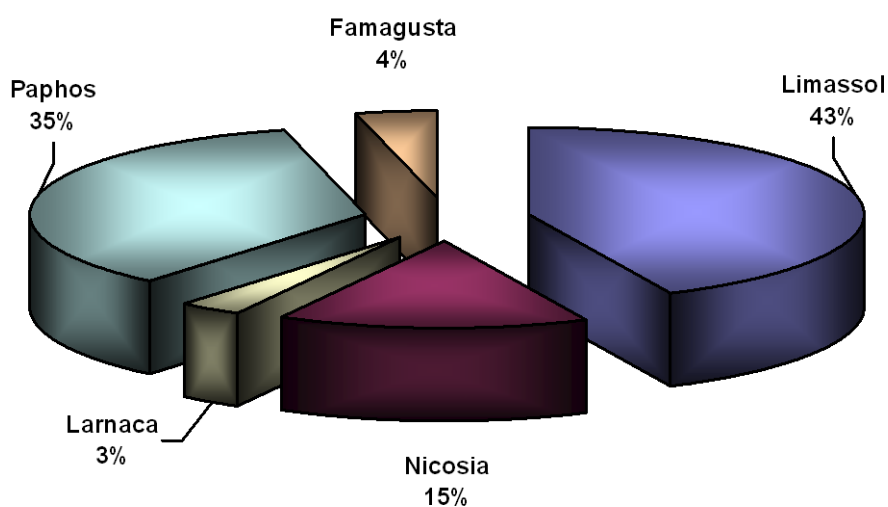


Table 6

**ORIGIN OF THE MAJORITY OF PARTICIPANTS – CYPRUS
CONFERENCES AND INCENTIVES – ANALYSIS BY CITY
(ACTUAL FIGURES)**

| | |
|--------------|------------|
| Limassol | 48 |
| Nicosia | 17 |
| Larnaca | 3 |
| Paphos | 39 |
| Famagusta | 5 |
| TOTAL | 112 |

Graph 9
ORIGIN OF THE MAJORITY OF PARTICIPANTS – EUROPE
CONFERENCES AND INCENTIVES – ANALYSIS BY CITY

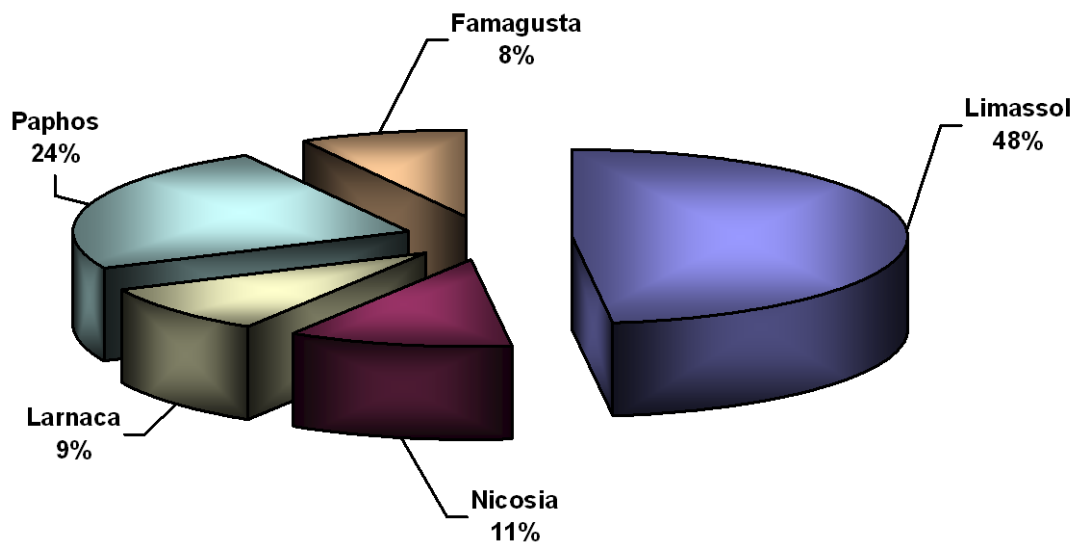


Table 7
ORIGIN OF THE MAJORITY OF PARTICIPANTS – EUROPE
CONFERENCES AND INCENTIVES – ANALYSIS BY CITY
(ACTUAL FIGURES)

| | |
|--------------|------------|
| Limassol | 125 |
| Nicosia | 29 |
| Larnaca | 22 |
| Paphos | 62 |
| Famagusta | 20 |
| TOTAL | 258 |

Graph 10

**ORIGIN OF THE MAJORITY OF PARTICIPANTS - MIDDLE-EAST/GULF AREA/ASIA
CONFERENCES AND INCENTIVES – ANALYSIS BY CITY**

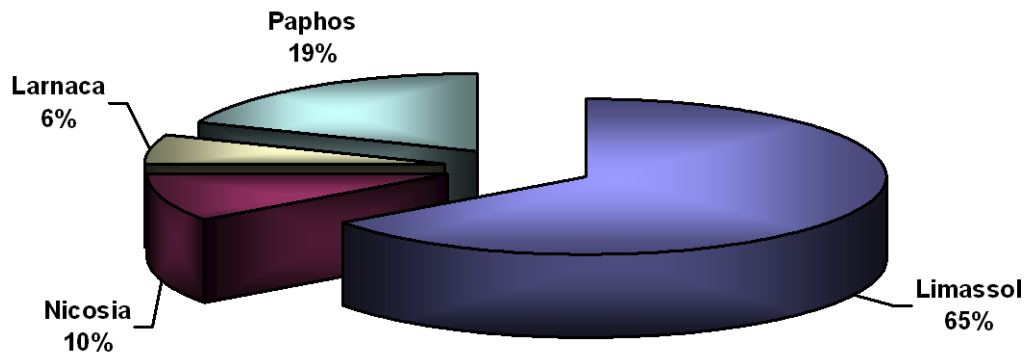


Table 8

**ORIGIN OF THE MAJORITY OF PARTICIPANTS - MIDDLE-EAST/GULF AREA/ASIA
CONFERENCES AND INCENTIVES – ANALYSIS BY CITY
(ACTUAL FIGURES)**

| | |
|--------------|-----------|
| Limassol | 20 |
| Nicosia | 3 |
| Larnaca | 2 |
| Paphos | 6 |
| Famagusta | 0 |
| TOTAL | 31 |

Graph 11

**ORIGIN OF THE MAJORITY OF PARTICIPANTS – USA/ CANADA
CONFERENCES AND INCENTIVES – ANALYSIS BY CITY**

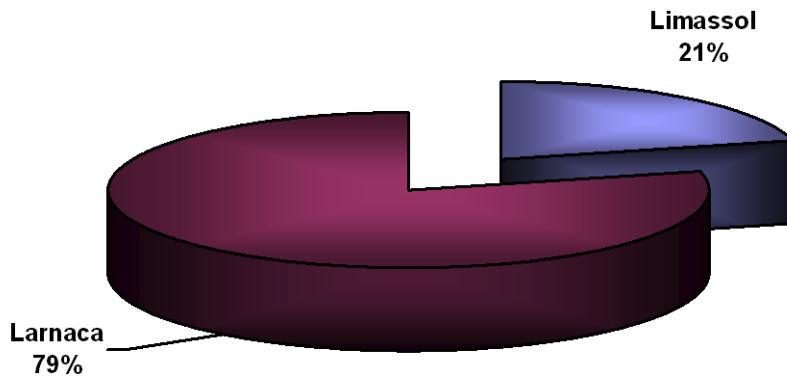


Table 9

**ORIGIN OF THE MAJORITY OF PARTICIPANTS - USA/ CANADA
CONFERENCES AND INCENTIVES – ANALYSIS BY CITY
(ACTUAL FIGURES)**

| | |
|--------------|-----------|
| Limassol | 6 |
| Larnaca | 23 |
| TOTAL | 29 |

5. TYPE OF CONFERENCES AND INCENTIVES

During 2010, **Incentives** were the leading type in the Conferences and Incentives market in Cyprus (38%). **Association, Academic, Corporate** and **Governmental** conferences follow with proportions 17%, 17%, 19%, and 8% respectively.

Graph 12
TYPE OF CONFERENCES AND INCENTIVES

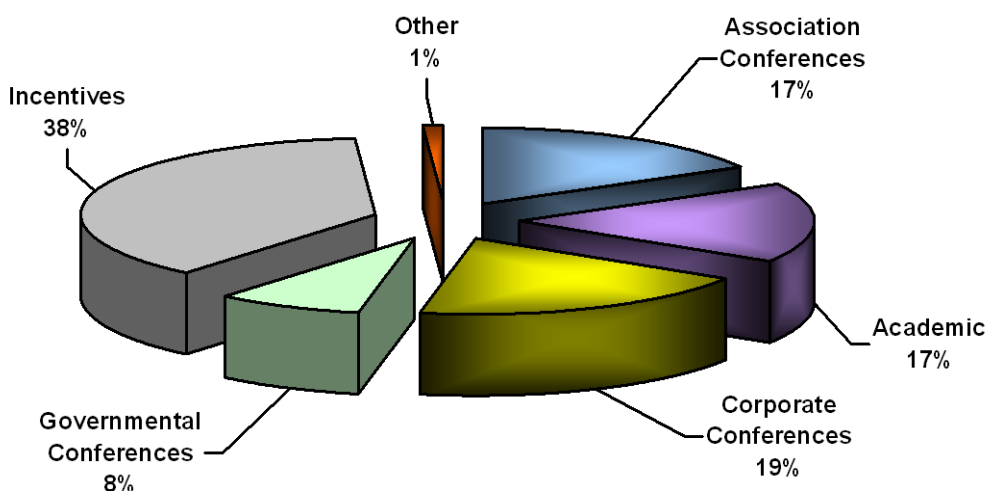


Table 10
TYPE OF CONFERENCES AND INCENTIVES
(ACTUAL FIGURES)

| | |
|--------------------------|------------|
| Association Conferences | 73 |
| Academic Conferences | 73 |
| Corporate Conferences | 80 |
| Governmental Conferences | 35 |
| Incentives | 166 |
| Other Conferences | 3 |
| TOTAL | 430 |

As far as the number of participants is concerned, **Academic** conferences acquired the top place with proportion **27%**. **Association** conferences and **Incentives** follow with a percentage of **23%** and **22%** respectively, and **Corporate** conferences have a percentage of **16%**. **Governmental** conferences gather the lowest score of **12%**.

Graph 13

ALLOCATION OF NUMBER OF PARTICIPANTS PER CONFERENCES AND INCENTIVES TYPE

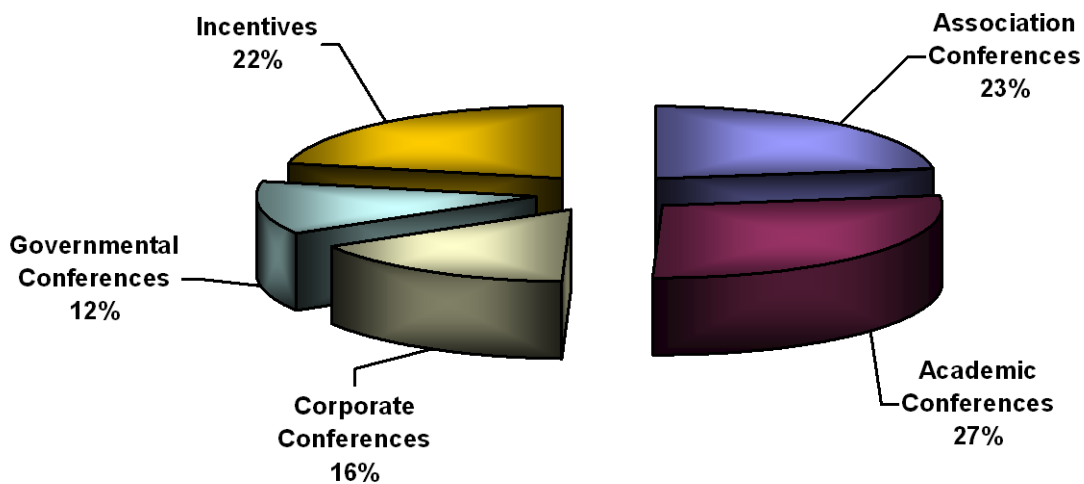


Table 11

ALLOCATION OF NUMBER OF PARTICIPANTS PER CONFERENCES AND INCENTIVES TYPE (ACTUAL FIGURES)

| | |
|--------------------------|--------------|
| Association Conferences | 10041 |
| Academic Conferences | 12016 |
| Corporate Conferences | 7116 |
| Governmental Conferences | 4927 |
| Incentives | 9400 |
| Other | 183 |
| TOTAL | 43683 |

The following tables provide a summary analysis of the data for the types of conferences and incentives covered in this project.

Table 12

| | Association conferences | Academic Conferences | Corporate conferences | Governmental conferences | Incentives | Other |
|--|--------------------------------|-----------------------------|------------------------------|---------------------------------|-------------------|--------------|
| | % | % | % | % | % | % |
| Allocation per City | | | | | | |
| Limassol | 52 | 49 | 43 | 17 | 51 | 0 |
| Larnaca | 15 | 10 | 2 | 3 | 4 | 0 |
| Nicosia | 19 | 29 | 8 | 11 | 2 | 0 |
| Paphos | 10 | 8 | 43 | 69 | 34 | 100 |
| Famagusta | 4 | 4 | 4 | 0 | 9 | 0 |
| Total | 100 | 100 | 100 | 100 | 100 | 100 |
| Allocation of Participants per City | | | | | | |
| Limassol | 54 | 63 | 42 | 14 | 40 | 0 |
| Larnaca | 11 | 4 | 2 | 1 | 2 | 0 |
| Nicosia | 18 | 22 | 6 | 7 | 3 | 0 |
| Paphos | 11 | 8 | 46 | 78 | 40 | 100 |
| Famagusta | 6 | 3 | 4 | 0 | 15 | 0 |
| Total | 100 | 100 | 100 | 100 | 100 | 100 |
| Coverage (the origin of the majority of the participants) | | | | | | |
| Europe | 81 | 66 | 57 | 23 | 58 | 0 |
| Cyprus | 19 | 30 | 28 | 11 | 28 | 100 |
| Middle-East/Gulf Area/Asia | 0 | 4 | 16 | 0 | 10 | 0 |
| USA/Canada | 0 | 0 | 0 | 66 | 4 | 0 |
| Total | 100 | 100 | 100 | 100 | 100 | 100 |

Table 13

| | Limassol | Larnaca | Nicosia | Paphos | Famagusta |
|--|-----------------|----------------|----------------|---------------|------------------|
| | % | % | % | % | % |
| Allocation per type | | | | | |
| Association conferences | 19 | 41 | 29 | 5 | 12 |
| Corporate conferences | 17 | 7 | 12 | 26 | 16 |
| Governmental conferences | 3 | 4 | 8 | 19 | 0 |
| Academic conferences | 18 | 26 | 43 | 5 | 12 |
| Incentives | 43 | 22 | 8 | 43 | 60 |
| Other | 0 | 0 | 0 | 3 | 0 |
| Total | 100 | 100 | 100 | 100 | 100 |
| Allocation of Participants per Type | | | | | |
| Association conferences | 27 | 56 | 33 | 8 | 23 |
| Corporate conferences | 15 | 6 | 8 | 25 | 12 |
| Governmental conferences | 4 | 2 | 6 | 30 | 0 |
| Academic conferences | 37 | 26 | 48 | 7 | 15 |
| Incentives | 19 | 10 | 5 | 29 | 50 |
| Other | 0 | 0 | 0 | 1 | 0 |
| Total | 100 | 100 | 100 | 100 | 100 |

6. TOTAL NUMBER OF PARTICIPANTS

Almost four out of ten of the events which took place in Cyprus during 2010 had **up to 50 participants (38%)**, and three out of ten of the events had **51-100 participants (30%)**. In addition, **26%** of the events had **101-250 participants** and only **6%** of the events had **251+** participants.

Graph 14
TOTAL NUMBER OF PARTICIPANTS

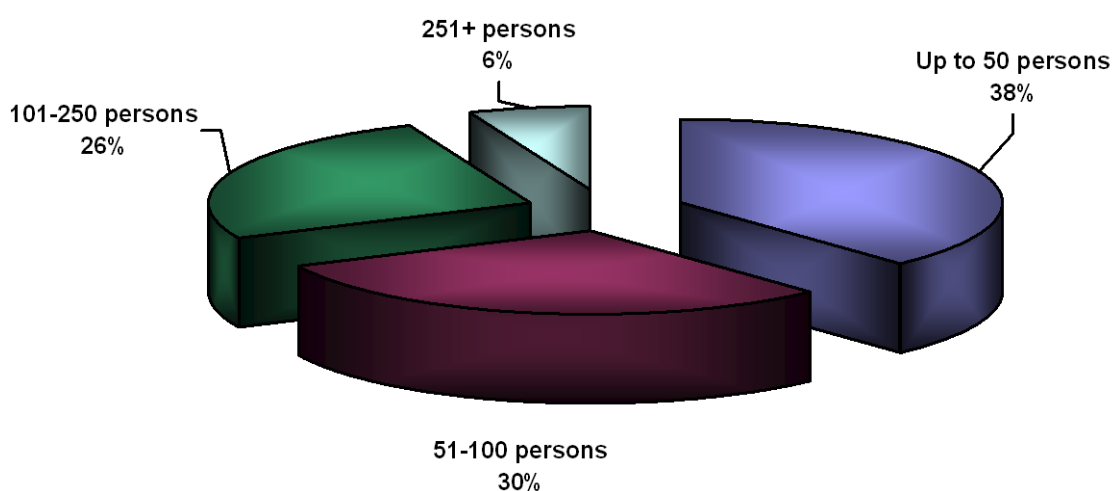
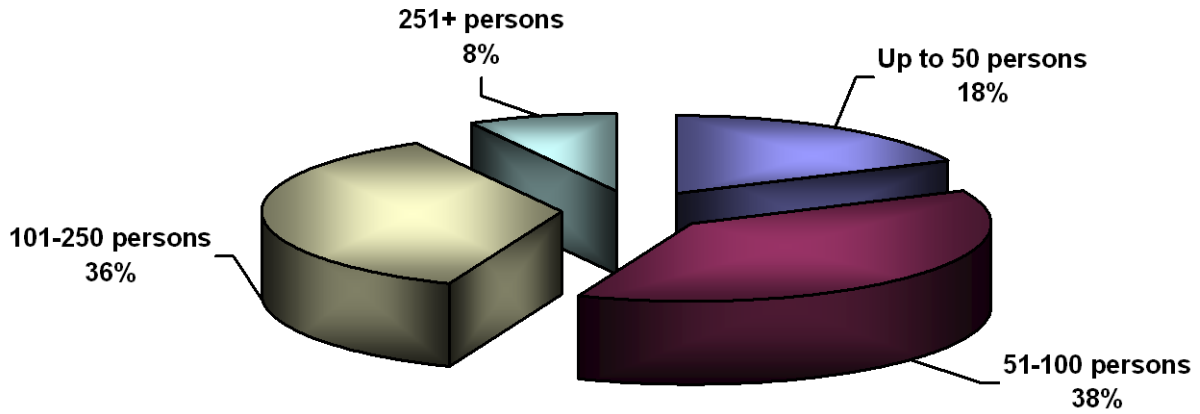


Table 14
TOTAL NUMBER OF PARTICIPANTS
(ACTUAL FIGURES)

| | TOTAL | CONFERENCES | INCENTIVES |
|------------------|------------|-------------|------------|
| Up to 50 persons | 166 | 48 | 118 |
| 51-100 persons | 128 | 98 | 30 |
| 101-250 persons | 111 | 96 | 15 |
| 251+ persons | 25 | 22 | 3 |
| TOTAL | 430 | 264 | 166 |

Graph 15
TOTAL NUMBER OF PARTICIPANTS – CONFERENCES



Graph 16
TOTAL NUMBER OF PARTICIPANTS – INCENTIVES

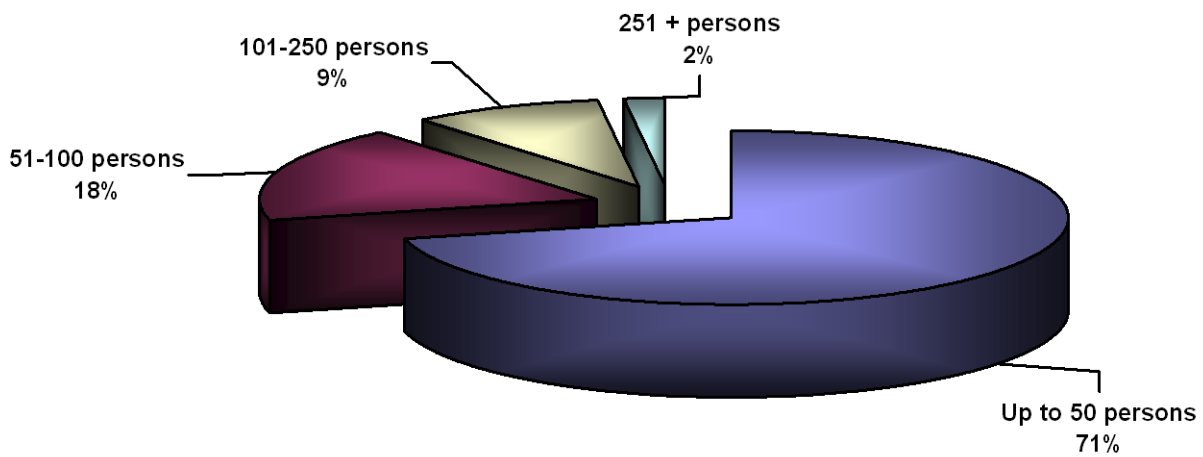


Table 15
EVENT SIZE BY CITY

| | Limassol | Larnaca | Nicosia | Paphos | Famagusta |
|------------------|-----------------|----------------|----------------|---------------|------------------|
| | % | % | % | % | % |
| Up to 50 persons | 42 | 48 | 24 | 32 | 56 |
| 51-100 persons | 32 | 33 | 37 | 26 | 16 |
| 101-250 persons | 18 | 15 | 31 | 40 | 20 |
| 251+ persons | 8 | 4 | 8 | 2 | 8 |
| Total | 100 | 100 | 100 | 100 | 100 |

Table 16
CITY BY EVENT SIZE

| | Up to 50 persons | 51-100 persons | 101-250 persons | 251+ persons |
|--------------|-------------------------|-----------------------|------------------------|---------------------|
| | % | % | % | % |
| Limassol | 51 | 49 | 32 | 60 |
| Larnaca | 8 | 7 | 4 | 4 |
| Nicosia | 7 | 14 | 13 | 16 |
| Paphos | 25 | 27 | 46 | 12 |
| Famagusta | 9 | 3 | 5 | 8 |
| Total | 100 | 100 | 100 | 100 |

7. MONTH THAT CONFERENCES AND INCENTIVES TOOK PLACE

Most Conferences and Incentives took place in **March, October and November (13%)**, followed closely by **May (12%)**, **April and June (10% respectively)**. **September** follows with **9%**. **January and February** with **5%** and **6%**. With much lower scores, conferences took place in **July (3%)** and **August (2%)**.

Graph 17

MONTH THAT CONFERENCES AND INCENTIVES TOOK PLACE

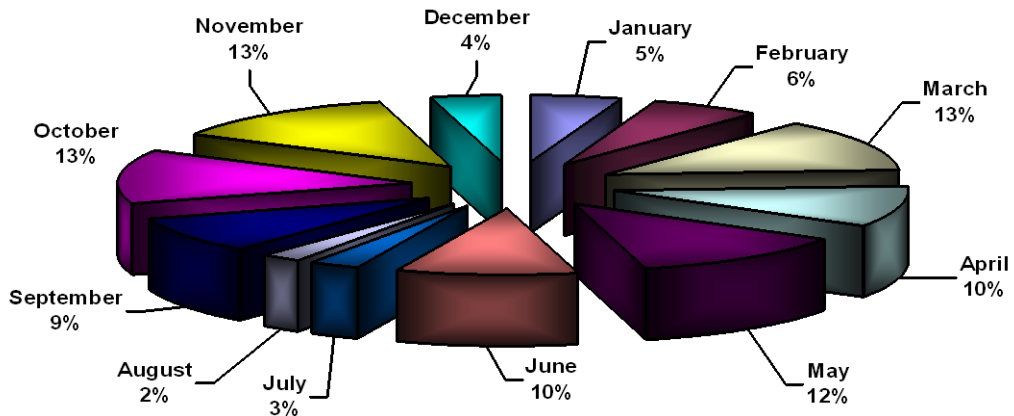


Table 17

MONTH THAT CONFERENCES AND INCENTIVES TOOK PLACE (ACTUAL FIGURES)

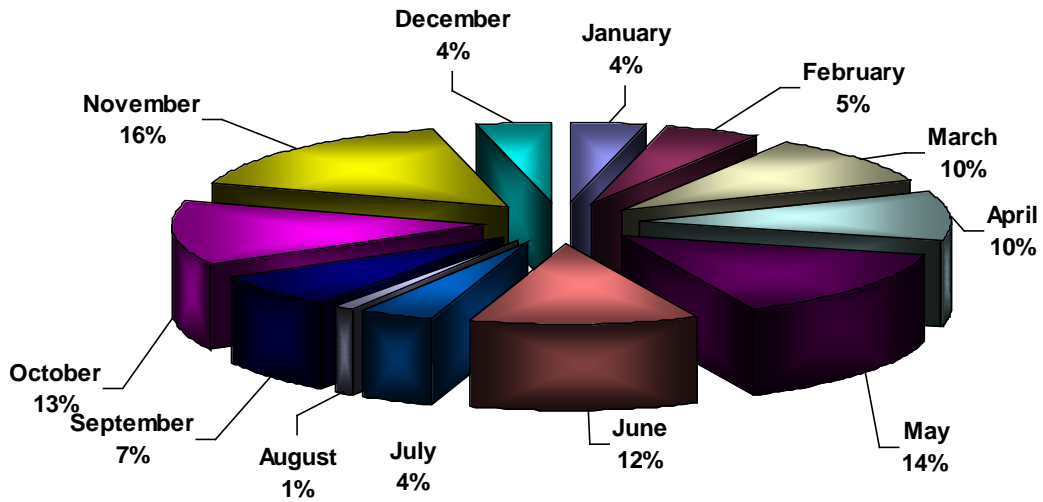
| | TOTAL | CONFERENCES | INCENTIVES |
|--------------|------------|-------------|------------|
| January | 22 | 9 | 13 |
| February | 25 | 14 | 11 |
| March | 55 | 27 | 28 |
| April | 42 | 27 | 15 |
| May | 54 | 37 | 17 |
| June | 43 | 32 | 11 |
| July | 12 | 9 | 3 |
| August | 9 | 3 | 6 |
| September | 39 | 19 | 20 |
| October | 55 | 35 | 20 |
| November | 58 | 41 | 17 |
| December | 16 | 11 | 5 |
| TOTAL | 430 | 264 | 166 |

Table 18

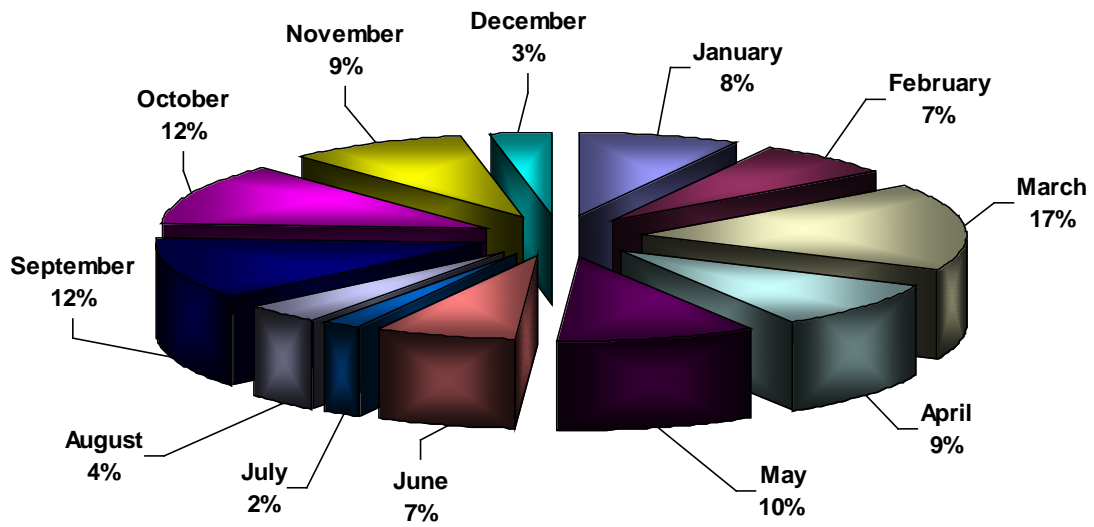
**MONTH THAT CONFERENCES AND INCENTIVES TOOK PLACE
(PERCENTAGES)**

| | TOTAL | CONFERENCES | INCENTIVES |
|--------------|--------------|--------------------|-------------------|
| | % | % | % |
| JANUARY | 5 | 4 | 8 |
| FEBRUARY | 6 | 5 | 7 |
| MARCH | 13 | 10 | 17 |
| APRIL | 10 | 10 | 9 |
| MAY | 12 | 14 | 10 |
| JUNE | 10 | 12 | 7 |
| JULY | 3 | 4 | 2 |
| AUGUST | 2 | 1 | 4 |
| SEPTEMBER | 9 | 7 | 12 |
| OCTOBER | 13 | 13 | 12 |
| NOVEMBER | 13 | 16 | 9 |
| DECEMBER | 4 | 4 | 3 |
| TOTAL | 100 | 100 | 100 |

Graph 18
MONTH THAT CONFERENCES TOOK PLACE



Graph 19
MONTH THAT INCENTIVES TOOK PLACE



The most preferred months for **Association** conferences are **October** and **November** (19% respectively), and for **Corporate** conferences is **April, May and June** (13%, 14% and 16%). Most of **Governmental** conferences took place in **April** (22%), and most of the Academic conferences took place in **November** (22%). While **March**, was the most preferred month for **Incentives** (17%).

Table 19

MONTH THAT CONFERENCES AND INCENTIVES TOOK PLACE - ANALYSIS BY TYPE OF CONFERENCE AND INCENTIVE

| | Association conferences | Corporate conferences | Governmental conferences | Academic conferences | Incentives | Other |
|--------------|--------------------------------|------------------------------|---------------------------------|-----------------------------|-------------------|--------------|
| | % | % | % | % | % | % |
| January | 3 | 6 | 0 | 3 | 8 | 0 |
| February | 4 | 10 | 0 | 4 | 7 | 0 |
| March | 12 | 8 | 9 | 11 | 17 | 34 |
| April | 5 | 13 | 22 | 5 | 9 | 33 |
| May | 17 | 14 | 17 | 11 | 10 | 0 |
| June | 8 | 16 | 9 | 12 | 7 | 33 |
| July | 3 | 5 | 0 | 4 | 2 | 0 |
| August | 0 | 1 | 3 | 1 | 4 | 0 |
| September | 7 | 9 | 3 | 8 | 12 | 0 |
| October | 19 | 10 | 9 | 14 | 12 | 0 |
| November | 19 | 6 | 19 | 22 | 9 | 0 |
| December | 3 | 3 | 9 | 5 | 2 | 0 |
| Total | 100 | 100 | 100 | 100 | 100 | 100 |

8. AVERAGE NUMBER OF PARTICIPANTS

The average number of participants in each event in Cyprus during 2010 is **102**. According to the analysis by type of conference, **Association** conferences have **138** participants, **Corporate** conferences have **89** participants, **Governmental** conferences have on average **141** participants, Academic **165**, and **Incentives** on average **57** participants.

Table 20

AVERAGE NUMBER OF PARTICIPANTS – ANALYSIS BY TYPE OF CONFERENCE

| | Average number |
|--------------------------|-----------------------|
| TOTAL | 102 |
| Association conferences | 138 |
| Corporate conferences | 89 |
| Governmental conferences | 141 |
| Academic conferences | 165 |
| Incentives | 57 |
| Other | 61 |

9. AVERAGE NUMBER OF DAYS PARTICIPANTS STAYED IN CYPRUS

The average number of days that participants stayed in Cyprus for Conferences or Incentives events is **4**.

Those who participated in **Corporate, Academic** and **Incentives** stayed in Cyprus on average for **5** days, those participated in **Association and Governmental** conferences stayed on average for **4** days.

Table 21
AVERAGE NUMBER OF DAYS PARTICIPANTS STAYED IN CYPRUS
ANALYSIS BY TYPE OF CONFERENCE

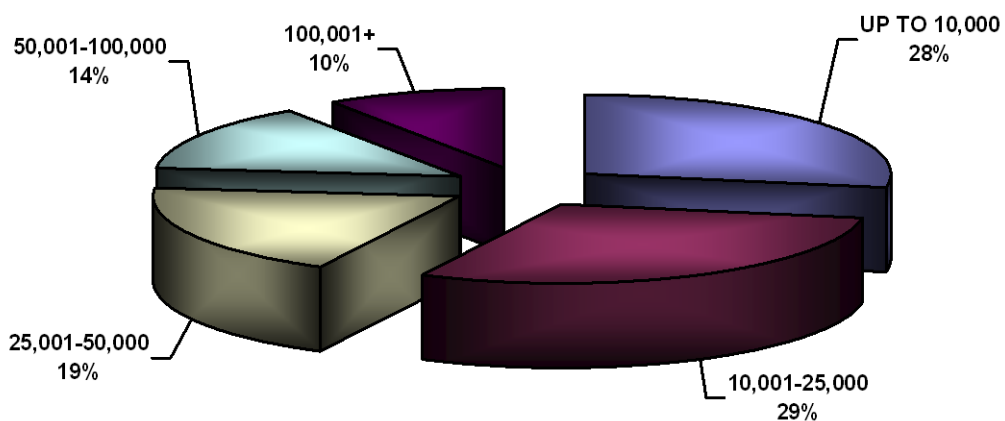
| | Average number |
|--------------------------|----------------|
| TOTAL | 4 |
| Association conferences | 4 |
| Corporate conferences | 5 |
| Governmental conferences | 4 |
| Academic conferences | 5 |
| Incentives | 5 |
| Other | 2 |

10. FINANCIAL ESTIMATES

Making estimation about the budget of each event we come to the conclusion that nearly six out of ten of the events had an estimated budget of **up to €25,000** (up to €10,000 28%, €10,001 - €25,000 29%). 19% of the conferences had a budget of €25,001 - €50,000, and 14% a budget of €50,001 - €100,000. Only 10% had an estimated budget of more than €100,000.

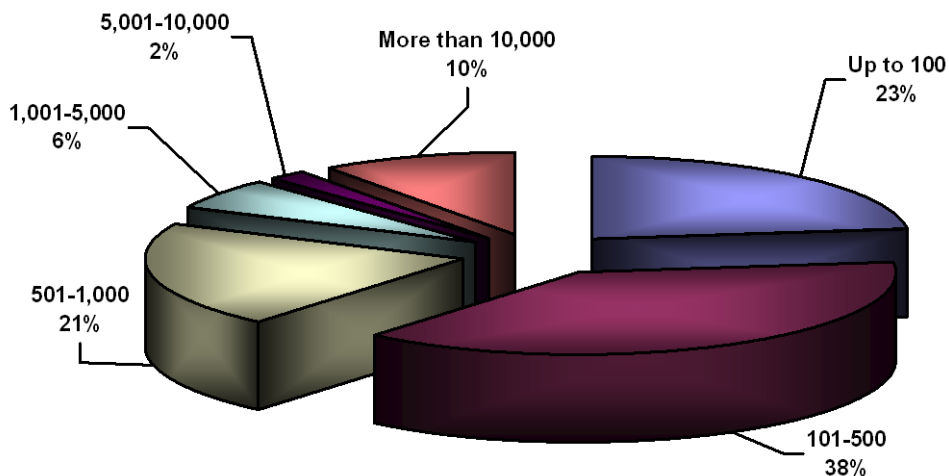
Graph 20

FINANCIAL ESTIMATES (BUDGET) FOR CONFERENCES & INCENTIVES



Graph 21

FINANCIAL ESTIMATES (EXPENSES) FOR EACH PARTICIPANT



11. ANALYTICAL TABLES

The following tables provide a full analysis of the data collected during 2010 by month.

Table 22
SEASONALITY BY MONTH, CITY, NUMBER OF EVENTS AND NUMBER OF PARTICIPANTS

| Seasonality Overview | Number of Events | | Number of participants | |
|-----------------------------|-------------------------|------------|-------------------------------|------------|
| January 2010 | | | | |
| | Number | % | Number | % |
| Nicosia | 3 | 14 | 429 | 27 |
| Limassol | 8 | 36 | 330 | 20 |
| Larnaca | 1 | 5 | 34 | 2 |
| Paphos | 10 | 45 | 818 | 51 |
| Famagusta | 0 | 0 | 0 | 0 |
| Total | 22 | 100 | 1611 | 100 |
| February 2010 | | | | |
| | Number | % | Number | % |
| Nicosia | 2 | 8 | 135 | 7 |
| Limassol | 14 | 56 | 976 | 50 |
| Larnaca | 2 | 8 | 180 | 9 |
| Paphos | 7 | 28 | 666 | 34 |
| Famagusta | 0 | 0 | 0 | 0 |
| Total | 25 | 100 | 1957 | 100 |
| March 2010 | | | | |
| | Number | % | Number | % |
| Nicosia | 6 | 11 | 641 | 14 |
| Limassol | 27 | 49 | 2145 | 47 |
| Larnaca | 8 | 15 | 328 | 7 |
| Paphos | 12 | 22 | 945 | 21 |
| Famagusta | 2 | 4 | 520 | 11 |
| Total | 55 | 100 | 4579 | 100 |

Table 22 (continuation)
SEASONALITY BY MONTH, CITY, NUMBER OF EVENTS AND NUMBER OF PARTICIPANTS

| Seasonality Overview | Number of Events | | Number of participants | |
|-----------------------------|-------------------------|------------|-------------------------------|------------|
| April 2010 | | | | |
| | Number | % | Number | % |
| Nicosia | 2 | 5 | 300 | 10 |
| Limassol | 18 | 43 | 897 | 30 |
| Larnaca | 3 | 7 | 153 | 5 |
| Paphos | 15 | 36 | 1370 | 46 |
| Famagusta | 4 | 9 | 275 | 9 |
| Total | 42 | 100 | 2995 | 100 |
| May 2010 | | | | |
| | Number | % | Number | % |
| Nicosia | 5 | 9 | 351 | 5 |
| Limassol | 31 | 57 | 4275 | 67 |
| Larnaca | 1 | 2 | 30 | 1 |
| Paphos | 13 | 24 | 1554 | 24 |
| Famagusta | 4 | 7 | 208 | 3 |
| Total | 54 | 100 | 6418 | 100 |
| June 2010 | | | | |
| | Number | % | Number | % |
| Nicosia | 9 | 21 | 1195 | 30 |
| Limassol | 18 | 42 | 1520 | 39 |
| Larnaca | 3 | 7 | 204 | 5 |
| Paphos | 11 | 26 | 880 | 22 |
| Famagusta | 2 | 5 | 130 | 3 |
| Total | 43 | 100 | 3929 | 100 |

Table 22 (continuation)

SEASONALITY BY MONTH, CITY, NUMBER OF EVENTS AND NUMBER OF PARTICIPANTS

| Seasonality Overview | Number of Events | | Number of participants | |
|-----------------------------|-------------------------|------------|-------------------------------|------------|
| July 2010 | | | | |
| | Number | % | Number | % |
| Nicosia | 0 | 0 | 0 | 0 |
| Limassol | 6 | 50 | 602 | 55 |
| Larnaca | 0 | 0 | 0 | 0 |
| Paphos | 5 | 42 | 363 | 34 |
| Famagusta | 1 | 8 | 120 | 11 |
| Total | 12 | 100 | 1085 | 100 |
| August 2010 | | | | |
| | Number | % | Number | % |
| Nicosia | 1 | 11 | 83 | 12 |
| Limassol | 4 | 44 | 253 | 36 |
| Larnaca | 0 | 0 | 0 | 0 |
| Paphos | 3 | 33 | 346 | 49 |
| Famagusta | 1 | 11 | 30 | 4 |
| Total | 9 | 100 | 712 | 100 |
| September 2010 | | | | |
| | Number | % | Number | % |
| Nicosia | 6 | 15 | 599 | 16 |
| Limassol | 17 | 44 | 1490 | 40 |
| Larnaca | 2 | 5 | 534 | 14 |
| Paphos | 9 | 23 | 709 | 19 |
| Famagusta | 5 | 13 | 380 | 10 |
| Total | 39 | 100 | 3712 | 100 |

Table 22 (continuation)

SEASONALITY BY MONTH, CITY, NUMBER OF EVENTS AND NUMBER OF PARTICIPANTS⁰

| Seasonality Overview | Number of Events | | Number of participants | |
|-----------------------------|-------------------------|------------|-------------------------------|------------|
| October 2010 | | | | |
| | Number | % | Number | % |
| Nicosia | 3 | 5 | 408 | 6 |
| Limassol | 21 | 38 | 3135 | 49 |
| Larnaca | 6 | 11 | 365 | 6 |
| Paphos | 22 | 40 | 2335 | 37 |
| Famagusta | 3 | 5 | 120 | 2 |
| Total | 55 | 100 | 6363 | 100 |
| November 2010 | | | | |
| | Number | % | Number | % |
| Nicosia | 9 | 16 | 1057 | 12 |
| Limassol | 30 | 52 | 4543 | 53 |
| Larnaca | 1 | 2 | 150 | 2 |
| Paphos | 15 | 26 | 1970 | 23 |
| Famagusta | 3 | 5 | 854 | 10 |
| Total | 58 | 100 | 8574 | 100 |
| December 2010 | | | | |
| | Number | % | Number | % |
| Nicosia | 3 | 19 | 323 | 18 |
| Limassol | 5 | 31 | 310 | 18 |
| Larnaca | 0 | 0 | 0 | 0 |
| Paphos | 8 | 50 | 1115 | 64 |
| Famagusta | 0 | 0 | 0 | 0 |
| Total | 16 | 100 | 1748 | 100 |
| Grand Total | 430 | | 43683 | |

Table 23
SEASONALITY BY MONTH, CITY, EVENT TYPE, NUMBER OF EVENTS AND
NUMBER OF PARTICIPANTS

| <i>City</i> | <i>Event type</i> | <i>Number of Events</i> | | <i>Number of participants</i> | |
|-----------------------|------------------------|-------------------------|------------|-------------------------------|------------|
| January 2010 | | | | | |
| | Type | Number | % | Number | % |
| Nicosia | Association conference | 1 | 5 | 326 | 20 |
| | Academic conference | 1 | 5 | 58 | 4 |
| | Incentive | 1 | 5 | 45 | 3 |
| Limassol | Association conference | 1 | 5 | 60 | 4 |
| | Corporate conference | 1 | 5 | 91 | 6 |
| | Incentive | 6 | 27 | 179 | 11 |
| Larnaca | Academic conference | 1 | 5 | 34 | 2 |
| Paphos | Corporate conference | 4 | 18 | 335 | 21 |
| | Incentive | 6 | 27 | 483 | 30 |
| Total January | | 22 | 100 | 1611 | 100 |
| February 2010 | | | | | |
| | Type | Number | % | Number | % |
| Nicosia | Corporate conference | 2 | 8 | 135 | 7 |
| Limassol | Association conference | 2 | 8 | 270 | 14 |
| | Corporate conference | 4 | 16 | 259 | 13 |
| | Academic conference | 2 | 8 | 297 | 15 |
| | Incentive | 6 | 24 | 150 | 8 |
| Larnaca | Association conference | 1 | 4 | 110 | 6 |
| | Corporate conference | 1 | 4 | 70 | 4 |
| Paphos | Corporate conference | 1 | 4 | 200 | 10 |
| | Academic conference | 1 | 4 | 110 | 6 |
| | Incentive | 5 | 20 | 356 | 18 |
| Total February | | 25 | 100 | 1957 | 100 |

Table 23 (continuation)
SEASONALITY BY MONTH, CITY, EVENT TYPE, NUMBER OF EVENTS AND
NUMBER OF PARTICIPANTS

| City | Event type | Number of Events | | Number of participants | |
|--------------------|-------------------------|-------------------------|------------|-------------------------------|------------|
| March 2010 | | | | | |
| | Type | Number | % | Number | % |
| Nicosia | Association conference | 1 | 2 | 256 | 6 |
| | Governmental conference | 2 | 4 | 170 | 4 |
| | Academic conference | 1 | 2 | 60 | 1 |
| | Incentive | 2 | 4 | 155 | 3 |
| Limassol | Association conference | 6 | 11 | 541 | 12 |
| | Corporate conference | 6 | 11 | 627 | 14 |
| | Academic conference | 4 | 7 | 436 | 10 |
| | Incentive | 11 | 20 | 541 | 12 |
| Larnaca | Association conference | 2 | 4 | 96 | 2 |
| | Governmental conference | 1 | 2 | 38 | 1 |
| | Academic conference | 2 | 4 | 104 | 2 |
| | Incentive | 3 | 5 | 90 | 2 |
| Paphos | Academic conference | 1 | 2 | 150 | 3 |
| | Incentive | 10 | 18 | 724 | 16 |
| | Other | 1 | 2 | 71 | 2 |
| Famagusta | Incentive | 2 | 4 | 520 | 11 |
| Total March | | 55 | 100 | 4579 | 100 |
| April 2010 | | | | | |
| | Type | Number | % | Number | % |
| Nicosia | Association conference | 1 | 2 | 150 | 5 |
| | Academic conference | 1 | 2 | 150 | 5 |
| Limassol | Association conference | 1 | 2 | 73 | 2 |
| | Corporate conference | 4 | 10 | 336 | 11 |
| | Governmental conference | 3 | 7 | 200 | 7 |
| | Incentive | 10 | 24 | 288 | 10 |
| Larnaca | Association conference | 1 | 2 | 70 | 2 |
| | Academic conference | 1 | 2 | 55 | 2 |
| | Incentive | 1 | 2 | 28 | 1 |

Table 23 (continuation)
SEASONALITY BY MONTH, CITY, EVENT TYPE, NUMBER OF EVENTS AND
NUMBER OF PARTICIPANTS

| <i>City</i> | <i>Event type</i> | <i>Number of Events</i> | | <i>Number of participants</i> | |
|--------------------|-------------------------|-------------------------|------------|-------------------------------|------------|
| April 2010 | | | | | |
| | Type | Number | % | Number | % |
| Paphos | Corporate conference | 4 | 10 | 289 | 10 |
| | Governmental conference | 5 | 12 | 800 | 27 |
| | Academic conference | 1 | 2 | 130 | 4 |
| | Incentive | 4 | 10 | 90 | 3 |
| | Other | 1 | 2 | 61 | 2 |
| Famagusta | Association conference | 1 | 2 | 39 | 1 |
| | Corporate conference | 2 | 5 | 136 | 5 |
| | Academic conference | 1 | 2 | 100 | 3 |
| Total April | | 42 | 100 | 2995 | 100 |
| May 2010 | | | | | |
| | Type | Number | % | Number | % |
| Nicosia | Association conference | 2 | 4 | 104 | 2 |
| | Corporate conference | 1 | 2 | 55 | 1 |
| | Academic conference | 2 | 4 | 192 | 3 |
| Limassol | Association conference | 9 | 17 | 1246 | 19 |
| | Corporate conference | 7 | 13 | 790 | 12 |
| | Academic conference | 6 | 11 | 1890 | 29 |
| | Incentive | 9 | 17 | 349 | 5 |
| Larnaca | Association conference | 1 | 2 | 30 | 1 |
| Paphos | Corporate conference | 2 | 4 | 250 | 4 |
| | Governmental conference | 6 | 11 | 960 | 15 |
| | Incentive | 5 | 9 | 344 | 5 |
| Famagusta | Corporate conference | 1 | 2 | 43 | 1 |
| | Incentive | 3 | 6 | 165 | 3 |
| Total May | | 54 | 100 | 6418 | 100 |

Table 23 (continuation)
SEASONALITY BY MONTH, CITY, EVENT TYPE, NUMBER OF EVENTS AND
NUMBER OF PARTICIPANTS

| <i>City</i> | <i>Event type</i> | <i>Number of Events</i> | | <i>Number of participants</i> | |
|-------------------|-------------------------|-------------------------|------------|-------------------------------|------------|
| June 2010 | | | | | |
| | Type | Number | % | Number | % |
| Nicosia | Association conference | 2 | 5 | 87 | 2 |
| | Corporate conference | 1 | 2 | 50 | 1 |
| | Academic conference | 5 | 12 | 978 | 25 |
| | Incentive | 1 | 2 | 80 | 2 |
| Limassol | Association conference | 3 | 7 | 335 | 9 |
| | Corporate conference | 5 | 12 | 362 | 9 |
| | Governmental conference | 3 | 7 | 513 | 13 |
| | Academic conference | 2 | 5 | 170 | 4 |
| | Incentive | 5 | 12 | 140 | 4 |
| Larnaca | Academic conference | 1 | 2 | 120 | 3 |
| | Incentive | 2 | 5 | 84 | 2 |
| Paphos | Association conference | 1 | 2 | 100 | 3 |
| | Corporate conference | 7 | 16 | 661 | 17 |
| | Incentive | 2 | 5 | 68 | 2 |
| | Other | 1 | 2 | 51 | 1 |
| Famagusta | Academic conference | 1 | 2 | 80 | 2 |
| | Incentive | 1 | 2 | 50 | 1 |
| Total June | | 43 | 100 | 3929 | 100 |
| July 2010 | | | | | |
| | Type | Number | % | Number | % |
| Limassol | Association conference | 1 | 8 | 50 | 5 |
| | Academic conference | 3 | 25 | 420 | 39 |
| | Incentive | 2 | 17 | 132 | 12 |
| Paphos | Corporate conference | 4 | 33 | 350 | 32 |
| | Incentive | 1 | 8 | 13 | 1 |
| Famagusta | Association conference | 1 | 8 | 120 | 11 |
| Total July | | 12 | 100 | 1085 | 100 |

Table 23 (continuation)
SEASONALITY BY MONTH, CITY, EVENT TYPE, NUMBER OF EVENTS AND
NUMBER OF PARTICIPANTS

| <i>City</i> | <i>Event type</i> | <i>Number of Events</i> | | <i>Number of participants</i> | |
|------------------------|-------------------------|-------------------------|------------|-------------------------------|------------|
| August 2010 | | | | | |
| | Type | Number | % | Number | % |
| Nicosia | Governmental conference | 1 | 11 | 83 | 12 |
| Limassol | Incentive | 4 | 44 | 253 | 36 |
| Paphos | Corporate conference | 1 | 11 | 250 | 35 |
| | Academic conference | 1 | 11 | 50 | 7 |
| | Incentive | 1 | 11 | 46 | 6 |
| Famagusta | Incentive | 1 | 11 | 30 | 4 |
| Total August | | 9 | 100 | 712 | 100 |
| September 2010 | | | | | |
| | Type | Number | % | Number | % |
| Nicosia | Association conference | 2 | 5 | 267 | 7 |
| | Corporate conference | 1 | 3 | 63 | 2 |
| | Academic conference | 3 | 8 | 269 | 7 |
| Limassol | Association conference | 1 | 3 | 200 | 5 |
| | Corporate conference | 3 | 8 | 188 | 5 |
| | Academic conference | 3 | 8 | 495 | 13 |
| | Incentive | 10 | 26 | 607 | 16 |
| Larnaca | Association conference | 2 | 5 | 534 | 14 |
| Paphos | Corporate conference | 2 | 5 | 195 | 5 |
| | Governmental conference | 1 | 3 | 200 | 5 |
| | Incentive | 6 | 15 | 314 | 8 |
| Famagusta | Corporate conference | 1 | 3 | 140 | 4 |
| | Incentive | 4 | 10 | 240 | 6 |
| Total September | | 39 | 100 | 3712 | 100 |

Table 23 (continuation)
SEASONALITY BY MONTH, CITY, EVENT TYPE, NUMBER OF EVENTS AND
NUMBER OF PARTICIPANTS

| City | Event type | Number of Events | | Number of participants | |
|----------------------|-------------------------|-------------------------|------------|-------------------------------|------------|
| October 2010 | | | | | |
| | Type | Number | % | Number | % |
| Nicosia | Governmental conference | 1 | 2 | 83 | 1 |
| | Academic conference | 2 | 4 | 325 | 5 |
| Limassol | Association conference | 5 | 9 | 432 | 7 |
| | Corporate conference | 1 | 2 | 176 | 3 |
| | Academic conference | 6 | 11 | 1944 | 31 |
| | Incentive | 9 | 16 | 583 | 9 |
| Larnaca | Association conference | 4 | 7 | 266 | 4 |
| | Corporate conference | 1 | 2 | 39 | 1 |
| | Academic conference | 1 | 2 | 60 | 1 |
| Paphos | Association conference | 5 | 9 | 660 | 10 |
| | Corporate conference | 6 | 11 | 520 | 8 |
| | Governmental conference | 2 | 4 | 280 | 4 |
| | Academic conference | 1 | 2 | 400 | 6 |
| | Incentive | 8 | 15 | 475 | 7 |
| Famagusta | Incentive | 3 | 5 | 120 | 2 |
| Total October | | 55 | 100 | 6363 | 100 |
| November 2010 | | | | | |
| | Type | Number | % | Number | % |
| Nicosia | Association conference | 4 | 7 | 395 | 5 |
| | Corporate conference | 1 | 2 | 115 | 1 |
| | Academic conference | 4 | 7 | 547 | 6 |
| Limassol | Association conference | 8 | 14 | 2194 | 26 |
| | Corporate conference | 3 | 5 | 171 | 2 |
| | Academic conference | 8 | 14 | 1734 | 20 |
| | Incentive | 11 | 19 | 444 | 5 |
| Larnaca | Academic conference | 1 | 2 | 150 | 2 |
| Paphos | Association conference | 1 | 2 | 300 | 4 |
| | Corporate conference | 1 | 2 | 75 | 1 |
| | Governmental conference | 7 | 12 | 1120 | 13 |
| | Academic conference | 1 | 2 | 75 | 1 |

Table 23 (continuation)
SEASONALITY BY MONTH, CITY, EVENT TYPE, NUMBER OF EVENTS AND
NUMBER OF PARTICIPANTS

| <i>City</i> | <i>Event type</i> | <i>Number of Events</i> | | <i>Number of participants</i> | |
|-----------------------|-------------------------|-------------------------|------------|-------------------------------|------------|
| November 2010 | | | | | |
| | Type | Number | % | Number | % |
| Paphos | Incentive | 5 | 9 | 400 | 5 |
| Famagusta | Association conference | 1 | 2 | 445 | 5 |
| | Academic conference | 1 | 2 | 220 | 3 |
| | Incentive | 1 | 2 | 189 | 2 |
| Total November | | 58 | 100 | 8574 | 100 |
| December 2010 | | | | | |
| | Type | Number | % | Number | % |
| Nicosia | Association conference | 1 | 6 | 250 | 14 |
| | Academic conference | 2 | 13 | 73 | 4 |
| Limassol | Association conference | 1 | 6 | 35 | 2 |
| | Academic conference | 2 | 13 | 140 | 8 |
| | Incentive | 2 | 13 | 135 | 8 |
| Paphos | Corporate conference | 2 | 13 | 145 | 8 |
| | Governmental conference | 3 | 19 | 480 | 27 |
| | Incentive | 3 | 19 | 490 | 28 |
| Total December | | 16 | 100 | 1748 | 100 |
| Grand Total | | 430 | | 43683 | |

Table 24
ANALYSIS BY MONTH, COVERAGE, CITY, NUMBER OF EVENTS AND NUMBER
OF PARTICIPANTS

| Month /Coverage | City | Number of Events | Number of Participants |
|-------------------------|-------------|-------------------------|-------------------------------|
| January 2010 | | | |
| Coverage | City | Number | Number |
| Cyprus | Nicosia | 1 | 326 |
| | Limassol | 5 | 157 |
| | Paphos | 8 | 705 |
| Total Cyprus | | 14 | 1188 |
| Europe | Nicosia | 2 | 103 |
| | Limassol | 3 | 173 |
| | Paphos | 2 | 113 |
| Total Europe | | 7 | 389 |
| ME/GA/Asia | Larnaca | 1 | 34 |
| Total ME/GA/Asia | | 1 | 34 |
| Total January | | 22 | 1611 |
| February 2010 | | | |
| Coverage | City | Number | Number |
| Cyprus | Limassol | 7 | 264 |
| | Paphos | 6 | 652 |
| Total Cyprus | | 13 | 916 |
| Europe | Nicosia | 2 | 135 |
| | Limassol | 7 | 712 |
| | Larnaca | 2 | 180 |
| | Paphos | 1 | 14 |
| Total Europe | | 12 | 1041 |
| Total February | | 25 | 1957 |
| March 2010 | | | |
| Coverage | City | Number | Number |
| Cyprus | Nicosia | 2 | 356 |
| | Limassol | 6 | 565 |
| | Paphos | 4 | 321 |
| | Famagusta | 1 | 500 |
| Total Cyprus | | 13 | 1742 |
| Europe | Nicosia | 3 | 260 |
| | Limassol | 17 | 1319 |
| | Larnaca | 8 | 328 |

Table 24 (continuation)
ANALYSIS BY MONTH, COVERAGE, CITY, NUMBER OF EVENTS AND NUMBER
OF PARTICIPANTS

| <i>Month /Coverage</i> | <i>City</i> | <i>Number of Events</i> | <i>Number of Participants</i> |
|--------------------------|-------------|-------------------------|-------------------------------|
| March 2010 | | | |
| Coverage | City | Number | Number |
| Europe | Paphos | 7 | 567 |
| | Famagusta | 1 | 20 |
| Total Europe | | 36 | 2494 |
| ME/GA/Asia | Nicosia | 1 | 25 |
| | Limassol | 4 | 261 |
| | Paphos | 1 | 57 |
| Total ME/GA/Asia | | 6 | 343 |
| Total March | | 55 | 4579 |
| April 2010 | | | |
| Coverage | City | Number | Number |
| Cyprus | Nicosia | 2 | 300 |
| | Limassol | 11 | 541 |
| | Larnaca | 1 | 55 |
| | Paphos | 5 | 350 |
| | Famagusta | 1 | 50 |
| Total Cyprus | | 20 | 1296 |
| Europe | Limassol | 6 | 338 |
| | Larnaca | 2 | 98 |
| | Paphos | 4 | 90 |
| | Famagusta | 3 | 225 |
| Total Europe | | 15 | 751 |
| ME/GA/Asia | Limassol | 1 | 18 |
| | Paphos | 1 | 130 |
| Total ME/GA/Asia | | 2 | 148 |
| USA/ Canada | Paphos | 5 | 800 |
| Total USA/ Canada | | 5 | 800 |
| Total April | | 42 | 2995 |
| May 2010 | | | |
| Coverage | City | Number | Number |
| Cyprus | Nicosia | 2 | 194 |
| | Limassol | 3 | 254 |
| | Paphos | 2 | 179 |

Table 24 (continuation)
ANALYSIS BY MONTH, COVERAGE, CITY, NUMBER OF EVENTS AND NUMBER
OF PARTICIPANTS

| Month /Coverage | City | Number of Events | Number of Participants |
|--------------------------|-------------|-------------------------|-------------------------------|
| May 2010 | | | |
| Coverage | City | Number | Number |
| Total Cyprus | | 7 | 627 |
| Europe | Nicosia | 2 | 102 |
| | Limassol | 26 | 3691 |
| | Larnaca | 1 | 30 |
| | Paphos | 4 | 370 |
| | Famagusta | 4 | 208 |
| Total Europe | | 37 | 4401 |
| ME/GA/Asia | Nicosia | 1 | 55 |
| | Limassol | 2 | 330 |
| | Paphos | 1 | 45 |
| Total ME/GA/Asia | | 4 | 430 |
| USA/ Canada | Paphos | 6 | 960 |
| Total USA/ Canada | | 6 | 960 |
| Total May | | 54 | 6418 |
| June 2010 | | | |
| Coverage | City | Number | Number |
| Cyprus | Nicosia | 1 | 50 |
| | Limassol | 3 | 220 |
| | Larnaca | 1 | 120 |
| | Paphos | 2 | 122 |
| Total Cyprus | | 7 | 512 |
| Europe | Nicosia | 7 | 1095 |
| | Limassol | 14 | 1248 |
| | Larnaca | 1 | 16 |
| | Paphos | 8 | 718 |
| | Famagusta | 2 | 130 |
| Total Europe | | 32 | 3207 |
| ME/GA/Asia | Nicosia | 1 | 50 |
| | Limassol | 1 | 52 |
| | Larnaca | 1 | 68 |
| | Paphos | 1 | 40 |

Table 24 (continuation)

ANALYSIS BY MONTH, COVERAGE, CITY, NUMBER OF EVENTS AND NUMBER OF PARTICIPANTS

| Month /Coverage | City | Number of Events | Number of Participants |
|-------------------------|-------------|-------------------------|-------------------------------|
| July 2010 | | | |
| Coverage | City | Number | Number |
| Total ME/GA/Asia | | 4 | 210 |
| Total June | | 43 | 3929 |
| Cyprus | Limassol | 2 | 280 |
| | Paphos | 2 | 84 |
| Total Cyprus | | 4 | 364 |
| Europe | Limassol | 4 | 322 |
| | Paphos | 2 | 205 |
| | Famagusta | 1 | 120 |
| Total Europe | | 7 | 647 |
| ME/GA/Asia | Paphos | 1 | 74 |
| Total ME/GA/Asia | | 1 | 74 |
| Total July | | 12 | 1085 |
| August 2010 | | | |
| Coverage | City | Number | Number |
| Cyprus | Limassol | 1 | 150 |
| | Paphos | 1 | 46 |
| | Famagusta | 1 | 30 |
| Total Cyprus | | 3 | 226 |
| Europe | Nicosia | 1 | 83 |
| | Limassol | 2 | 80 |
| | Paphos | 2 | 300 |
| Total Europe | | 5 | 463 |
| ME/GA/Asia | Limassol | 1 | 23 |
| Total ME/GA/Asia | | 1 | 23 |
| Total August | | 9 | 712 |
| September 2010 | | | |
| Coverage | City | Number | Number |
| Cyprus | Nicosia | 2 | 387 |
| | Limassol | 2 | 295 |
| | Larnaca | 1 | 479 |
| | Paphos | 1 | 19 |
| | Famagusta | 1 | 35 |

Table 24 (continuation)
ANALYSIS BY MONTH, COVERAGE, CITY, NUMBER OF EVENTS AND NUMBER
OF PARTICIPANTS

| <i>Month /Coverage</i> | <i>City</i> | <i>Number of Events</i> | <i>Number of Participants</i> |
|--------------------------|-------------|-------------------------|-------------------------------|
| September 2010 | | | |
| Coverage | City | Number | Number |
| Total Cyprus | | 7 | 1215 |
| Europe | Nicosia | 4 | 212 |
| | Limassol | 8 | 607 |
| | Larnaca | 1 | 55 |
| | Paphos | 7 | 490 |
| | Famagusta | 4 | 345 |
| Total Europe | | 24 | 1709 |
| ME/GA/Asia | Limassol | 3 | 188 |
| Total ME/GA/Asia | | 3 | 188 |
| USA/ Canada | Limassol | 4 | 400 |
| | Paphos | 1 | 200 |
| Total USA/ Canada | | 5 | 600 |
| Total September | | 39 | 3712 |
| October 2010 | | | |
| Coverage | City | Number | Number |
| Cyprus | Nicosia | 2 | 325 |
| | Limassol | 2 | 276 |
| | Paphos | 2 | 220 |
| Total Cyprus | | 6 | 821 |
| Europe | Nicosia | 1 | 83 |
| | Limassol | 14 | 2379 |
| | Larnaca | 6 | 365 |
| | Paphos | 18 | 1840 |
| | Famagusta | 3 | 120 |
| Total Europe | | 42 | 4787 |
| ME/GA/Asia | Limassol | 3 | 365 |
| | Paphos | 1 | 115 |
| Total ME/GA/Asia | | 4 | 480 |
| USA/ Canada | Limassol | 2 | 115 |
| | Paphos | 1 | 160 |
| Total USA/ Canada | | 3 | 275 |
| Total October | | 55 | 6363 |

Table 24 (continuation)
ANALYSIS BY MONTH, COVERAGE, CITY, NUMBER OF EVENTS AND NUMBER
OF PARTICIPANTS

| <i>Month /Coverage</i> | <i>City</i> | <i>Number of Events</i> | <i>Number of Participants</i> |
|--------------------------|-------------|-------------------------|-------------------------------|
| November 2010 | | | |
| Coverage | City | Number | Number |
| Cyprus | Nicosia | 4 | 440 |
| | Limassol | 6 | 908 |
| | Paphos | 4 | 255 |
| | Famagusta | 1 | 220 |
| Total Cyprus | | 15 | 1823 |
| Europe | Nicosia | 5 | 617 |
| | Limassol | 20 | 3532 |
| | Larnaca | 1 | 150 |
| | Paphos | 4 | 595 |
| | Famagusta | 2 | 634 |
| Total Europe | | 32 | 5528 |
| ME/GA/Asia | Limassol | 4 | 103 |
| Total ME/GA/Asia | | 4 | 103 |
| USA/ Canada | Paphos | 7 | 1120 |
| Total USA/ Canada | | 7 | 1120 |
| Total November | | 58 | 8574 |
| December 2010 | | | |
| Coverage | City | Number | Number |
| Cyprus | Nicosia | 1 | 250 |
| | Paphos | 2 | 450 |
| Total Cyprus | | 3 | 700 |
| Europe | Nicosia | 2 | 73 |
| | Limassol | 4 | 210 |
| | Paphos | 3 | 185 |
| Total Europe | | 9 | 468 |
| ME/GA/Asia | Limassol | 1 | 100 |
| Total ME/GA/Asia | | 1 | 100 |
| USA/ Canada | Paphos | 3 | 480 |
| Total USA/ Canada | | 3 | 480 |
| Total December | | 16 | 1748 |
| Grand Total | | 430 | 43683 |

Table 25

**ANALYSIS BY MONTH, COVERAGE, CITY, TYPE OF CONFERENCE NUMBER OF
EVENTS AND NUMBER OF PARTICIPANTS**

| Month / Coverage | City | Type | Number of Events | Number of participants |
|-------------------------|-------------|------------------------|-------------------------|-------------------------------|
| January 2010 | | | | |
| Coverage | City | Type | Number | Number |
| Cyprus | Nicosia | Association conference | 1 | 326 |
| | Limassol | Incentive | 5 | 157 |
| | Paphos | Corporate conference | 4 | 335 |
| | | Incentive | 4 | 370 |
| Total Cyprus | | | 14 | 1188 |
| Europe | Nicosia | Academic conference | 1 | 58 |
| | | Incentive | 1 | 45 |
| | Limassol | Association conference | 1 | 60 |
| | | Corporate conference | 1 | 91 |
| | | Incentive | 1 | 22 |
| | Paphos | Incentive | 2 | 113 |
| Total Europe | | | 7 | 389 |
| ME/GA/Asia | Larnaca | Academic conference | 1 | 34 |
| Total ME/GA/Asia | | | 1 | 34 |
| Total January | | | 22 | 1611 |
| February 2010 | | | | |
| Coverage | City | Type | Number | Number |
| Cyprus | Limassol | Corporate conference | 1 | 54 |
| | | Academic conference | 1 | 100 |
| | | Incentive | 5 | 110 |
| | Paphos | Corporate conference | 1 | 200 |
| | | Academic conference | 1 | 110 |
| | | Incentive | 4 | 342 |
| Total Cyprus | | | 13 | 916 |
| Europe | Nicosia | Corporate conference | 2 | 135 |
| | Limassol | Association conference | 2 | 270 |
| | | Corporate conference | 3 | 205 |

Table 25 (continuation)

ANALYSIS BY MONTH, COVERAGE, CITY, TYPE OF CONFERENCE NUMBER OF EVENTS AND NUMBER OF PARTICIPANTS

| Month / Coverage | City | Type | Number of Events | Number of participants |
|-------------------------|---------------------|-------------------------|-------------------------|-------------------------------|
| February 2010 | | | | |
| Coverage | City | Type | Number | Number |
| Europe | Limassol | Academic conference | 1 | 197 |
| | | Incentive | 1 | 40 |
| | Larnaca | Association conference | 1 | 110 |
| | | Corporate conference | 1 | 70 |
| | Paphos | Incentive | 1 | 14 |
| Total Europe | | | 12 | 1041 |
| Total February | | | 25 | 1957 |
| March 2010 | | | | |
| Coverage | City | Type | Number | Number |
| Cyprus | Nicosia | Association conference | 1 | 256 |
| | | Governmental conference | 1 | 100 |
| | Limassol | Association conference | 2 | 231 |
| | | Academic conference | 1 | 200 |
| | | Incentive | 3 | 134 |
| | Paphos | Incentive | 3 | 250 |
| | | Other | 1 | 71 |
| | Famagusta | Incentive | 1 | 500 |
| | Total Cyprus | | | 13 |
| Europe | Nicosia | Governmental conference | 1 | 70 |
| | | Academic conference | 1 | 60 |
| | | Incentive | 1 | 130 |
| | Limassol | Association conference | 4 | 310 |
| | | Corporate conference | 4 | 446 |
| | | Academic conference | 3 | 236 |
| | | Incentive | 6 | 327 |
| | Larnaca | Association conference | 2 | 96 |
| | | Governmental conference | 1 | 38 |

Table 25 (continuation)

ANALYSIS BY MONTH, COVERAGE, CITY, TYPE OF CONFERENCE NUMBER OF EVENTS AND NUMBER OF PARTICIPANTS

| Month / Coverage | City | Type | Number of Events | Number of participants |
|-------------------------|---------------------|-------------------------|-------------------------|-------------------------------|
| March 2010 | | | | |
| Coverage | City | Type | Number | Number |
| Europe | Larnaca | Academic conference | 2 | 104 |
| | | Incentive | 3 | 90 |
| | Paphos | Academic conference | 1 | 150 |
| | | Incentive | 6 | 417 |
| | Famagusta | Incentive | 1 | 20 |
| Total Europe | | | 36 | 2494 |
| ME/GA/Asia | Nicosia | Incentive | 1 | 25 |
| | Limassol | Corporate conference | 2 | 181 |
| | | Incentive | 2 | 80 |
| | Paphos | Incentive | 1 | 57 |
| Total ME/GA/Asia | | | 6 | 343 |
| Total March | | | 55 | 4579 |
| April 2010 | | | | |
| Coverage | City | Type | Number | Number |
| Cyprus | Nicosia | Association conference | 1 | 150 |
| | | Academic conference | 1 | 150 |
| | Limassol | Association conference | 1 | 73 |
| | | Corporate conference | 1 | 120 |
| | | Governmental conference | 3 | 200 |
| | | Incentive | 6 | 148 |
| | Larnaca | Academic conference | 1 | 55 |
| | Paphos | Corporate conference | 4 | 289 |
| | | Other | 1 | 61 |
| | Famagusta | Corporate conference | 1 | 50 |
| | Total Cyprus | | | 20 |

Table 25 (continuation)

ANALYSIS BY MONTH, COVERAGE, CITY, TYPE OF CONFERENCE NUMBER OF EVENTS AND NUMBER OF PARTICIPANTS

| Month / Coverage | City | Type | Number of Events | Number of participants |
|--------------------------|-------------|-------------------------|-------------------------|-------------------------------|
| April 2010 | | | | |
| Coverage | City | Type | Number | Number |
| Europe | Limassol | Corporate conference | 3 | 216 |
| | | Incentive | 3 | 122 |
| | Larnaca | Association conference | 1 | 70 |
| | | Incentive | 1 | 28 |
| | Paphos | Incentive | 4 | 90 |
| | Famagusta | Association conference | 1 | 39 |
| | | Corporate conference | 1 | 86 |
| Academic conference | | 1 | 100 | |
| Total Europe | | | 15 | 751 |
| ME/GA/Asia | Limassol | Incentive | 1 | 18 |
| | Paphos | Academic conference | 1 | 130 |
| Total ME/GA/Asia | | | 2 | 148 |
| USA/ Canada | Paphos | Governmental conference | 5 | 800 |
| Total USA/ Canada | | | 5 | 800 |
| Total April | | | 42 | 2995 |
| May 2010 | | | | |
| Coverage | City | Type | Number | Number |
| Cyprus | Nicosia | Association conference | 1 | 44 |
| | | Academic conference | 1 | 150 |
| | Limassol | Association conference | 1 | 199 |
| | | Incentive | 2 | 55 |
| | Paphos | Corporate conference | 1 | 130 |
| | | Incentive | 1 | 49 |
| Total Cyprus | | | 7 | 627 |

Table 25 (continuation)

ANALYSIS BY MONTH, COVERAGE, CITY, TYPE OF CONFERENCE NUMBER OF EVENTS AND NUMBER OF PARTICIPANTS

| Month / Coverage | City | Type | Number of Events | Number of participants |
|--------------------------|---------------------|-------------------------|-------------------------|-------------------------------|
| May 2010 | | | | |
| Coverage | City | Type | Number | Number |
| Europe | Nicosia | Association conference | 1 | 60 |
| | | Academic conference | 1 | 42 |
| | Limassol | Association conference | 8 | 1047 |
| | | Corporate conference | 5 | 460 |
| | | Academic conference | 6 | 1890 |
| | | Incentive | 7 | 294 |
| | Larnaca | Association conference | 1 | 30 |
| | Paphos | Corporate conference | 1 | 120 |
| | | Incentive | 3 | 250 |
| | Famagusta | Corporate conference | 1 | 43 |
| | | Incentive | 3 | 165 |
| | Total Europe | | | 37 |
| ME/GA/Asia | Nicosia | Corporate conference | 1 | 55 |
| | Limassol | Corporate conference | 2 | 330 |
| | Paphos | Incentive | 1 | 45 |
| Total ME/GA/Asia | | | 4 | 430 |
| USA/ Canada | Paphos | Governmental conference | 6 | 960 |
| Total USA/ Canada | | | 6 | 960 |
| Total May | | | 54 | 6418 |

Table 25 (continuation)

ANALYSIS BY MONTH, COVERAGE, CITY, TYPE OF CONFERENCE NUMBER OF EVENTS AND NUMBER OF PARTICIPANTS

| <i>Month / Coverage</i> | <i>City</i> | <i>Type</i> | <i>Number of Events</i> | <i>Number of participants</i> |
|-------------------------|---------------------|-------------------------|-------------------------|-------------------------------|
| June 2010 | | | | |
| Coverage | City | Type | Number | Number |
| Cyprus | Nicosia | Academic conference | 1 | 50 |
| | Limassol | Corporate conference | 1 | 50 |
| | | Academic conference | 2 | 170 |
| | Larnaca | Academic conference | 1 | 120 |
| | Paphos | Corporate conference | 1 | 71 |
| | | Other | 1 | 51 |
| Total Cyprus | | | 7 | 512 |
| Europe | Nicosia | Association conference | 2 | 87 |
| | | Academic conference | 4 | 928 |
| | | Incentive | 1 | 80 |
| | Limassol | Association conference | 3 | 335 |
| | | Corporate conference | 3 | 260 |
| | | Governmental conference | 3 | 513 |
| | | Incentive | 5 | 140 |
| | Larnaca | Incentive | 1 | 16 |
| | Paphos | Association conference | 1 | 100 |
| | | Corporate conference | 6 | 590 |
| | | Incentive | 1 | 28 |
| | Famagusta | Academic conference | 1 | 80 |
| | | Incentive | 1 | 50 |
| | Total Europe | | | 32 |
| ME/GA/Asia | Nicosia | Corporate conference | 1 | 50 |
| | Limassol | Corporate conference | 1 | 52 |
| | Larnaca | Incentive | 1 | 68 |
| | Paphos | Incentive | 1 | 40 |
| Total ME/GA/Asia | | | 4 | 210 |
| Total June | | | 43 | 3929 |

Table 25 (continuation)

ANALYSIS BY MONTH, COVERAGE, CITY, TYPE OF CONFERENCE NUMBER OF EVENTS AND NUMBER OF PARTICIPANTS

| Month / Coverage | City | Type | Number of Events | Number of participants |
|-------------------------|-------------|-------------------------|-------------------------|-------------------------------|
| July 2010 | | | | |
| Coverage | City | Type | Number | Number |
| Cyprus | Limassol | Academic conference | 1 | 200 |
| | | Incentive | 1 | 80 |
| | Paphos | Corporate conference | 1 | 71 |
| | | Incentive | 1 | 13 |
| Total Cyprus | | | 4 | 364 |
| Europe | Limassol | Association conference | 1 | 50 |
| | | Academic conference | 2 | 220 |
| | | Incentive | 1 | 52 |
| | Paphos | Corporate conference | 2 | 205 |
| | Famagusta | Association conference | 1 | 120 |
| Total Europe | | | 7 | 647 |
| ME/GA/Asia | Paphos | Corporate conference | 1 | 74 |
| Total ME/GA/Asia | | | 1 | 74 |
| Total July | | | 12 | 1085 |
| August 2010 | | | | |
| Coverage | City | Type | Number | Number |
| Cyprus | Limassol | Incentive | 1 | 150 |
| | Paphos | Incentive | 1 | 46 |
| | Famagusta | Incentive | 1 | 30 |
| Total Cyprus | | | 3 | 226 |
| Europe | Nicosia | Governmental conference | 1 | 83 |
| | Limassol | Incentive | 2 | 80 |
| | Paphos | Corporate conference | 1 | 250 |
| | | Academic conference | 1 | 50 |
| Total Europe | | | 5 | 463 |
| ME/GA/Asia | Limassol | Incentive | 1 | 23 |
| Total ME/GA/Asia | | | 1 | 23 |
| Total August | | | 9 | 712 |

Table 25 (continuation)
ANALYSIS BY MONTH, COVERAGE, CITY, TYPE OF CONFERENCE NUMBER OF
EVENTS AND NUMBER OF PARTICIPANTS

| Month / Coverage | City | Type | Number of Events | Number of participants |
|--------------------------|---------------------|-------------------------|-------------------------|-------------------------------|
| September 2010 | | | | |
| Coverage | City | Type | Number | Number |
| Cyprus | Nicosia | Association conference | 1 | 236 |
| | | Academic conference | 1 | 151 |
| | Limassol | Academic conference | 2 | 295 |
| | Larnaca | Association conference | 1 | 479 |
| | Paphos | Incentive | 1 | 19 |
| | Famagusta | Incentive | 1 | 35 |
| Total Cyprus | | | 7 | 1215 |
| Europe | Nicosia | Association conference | 1 | 31 |
| | | Corporate conference | 1 | 63 |
| | | Academic conference | 2 | 118 |
| | Limassol | Association conference | 1 | 200 |
| | | Academic conference | 1 | 200 |
| | | Incentive | 6 | 207 |
| | Larnaca | Association conference | 1 | 55 |
| | Paphos | Corporate conference | 2 | 195 |
| | | Incentive | 5 | 295 |
| | Famagusta | Corporate conference | 1 | 140 |
| | | Incentive | 3 | 205 |
| | Total Europe | | | 24 |
| ME/GA/Asia | Limassol | Corporate conference | 3 | 188 |
| Total ME/GA/Asia | | | 3 | 188 |
| USA/ Canada | Limassol | Incentive | 4 | 400 |
| | Paphos | Governmental conference | 1 | 200 |
| Total USA/ Canada | | | 5 | 600 |
| Total September | | | 39 | 3712 |

Table 25 (continuation)

ANALYSIS BY MONTH, COVERAGE, CITY, TYPE OF CONFERENCE NUMBER OF EVENTS AND NUMBER OF PARTICIPANTS

| <i>Month / Coverage</i> | <i>City</i> | <i>Type</i> | <i>Number of Events</i> | <i>Number of participants</i> |
|--------------------------|---------------------|-------------------------|-------------------------|-------------------------------|
| October 2010 | | | | |
| Coverage | City | Type | Number | Number |
| Cyprus | Nicosia | Academic conference | 2 | 325 |
| | Limassol | Association conference | 1 | 100 |
| | | Corporate conference | 1 | 176 |
| | Paphos | Corporate conference | 1 | 40 |
| | | Incentive | 1 | 180 |
| Total Cyprus | | | 6 | 821 |
| Europe | Nicosia | Governmental conference | 1 | 83 |
| | Limassol | Association conference | 4 | 332 |
| | | Academic conference | 6 | 1944 |
| | | Incentive | 4 | 103 |
| | Larnaca | Association conference | 4 | 266 |
| | | Corporate conference | 1 | 39 |
| | | Academic conference | 1 | 60 |
| | Paphos | Association conference | 5 | 660 |
| | | Corporate conference | 4 | 365 |
| | | Governmental conference | 1 | 120 |
| | | Academic conference | 1 | 400 |
| | Famagusta | Incentive | 7 | 295 |
| | | Incentive | 3 | 120 |
| | Total Europe | | | 42 |
| ME/GA/Asia | Limassol | Incentive | 3 | 365 |
| | Paphos | Corporate conference | 1 | 115 |
| Total ME/GA/Asia | | | 4 | 480 |
| USA/ Canada | Limassol | Incentive | 2 | 115 |
| | Paphos | Governmental conference | 1 | 160 |
| Total USA/ Canada | | | 3 | 275 |
| Total October | | | 55 | 6363 |

Table 25 (continuation)
ANALYSIS BY MONTH, COVERAGE, CITY, TYPE OF CONFERENCE NUMBER OF
EVENTS AND NUMBER OF PARTICIPANTS

| <i>Month / Coverage</i> | <i>City</i> | <i>Type</i> | <i>Number of Events</i> | <i>Number of participants</i> |
|-------------------------|---------------------|-------------------------|-------------------------|-------------------------------|
| November 2010 | | | | |
| Coverage | City | Type | Number | Number |
| Cyprus | Nicosia | Association conference | 1 | 75 |
| | | Corporate conference | 1 | 115 |
| | | Academic conference | 2 | 250 |
| | Limassol | Association conference | 1 | 47 |
| | | Corporate conference | 2 | 133 |
| | | Academic conference | 3 | 728 |
| | Paphos | Corporate conference | 1 | 75 |
| | | Incentive | 3 | 180 |
| | Famagusta | Academic conference | 1 | 220 |
| | Total Cyprus | | | 15 |
| Europe | Nicosia | Association conference | 3 | 320 |
| | | Academic conference | 2 | 297 |
| | Limassol | Association conference | 7 | 2147 |
| | | Corporate conference | 1 | 38 |
| | | Academic conference | 5 | 1006 |
| | | Incentive | 7 | 341 |
| | Larnaca | Academic conference | 1 | 150 |
| | Paphos | Association conference | 1 | 300 |
| | | Academic conference | 1 | 75 |
| | | Incentive | 2 | 220 |
| | Famagusta | Association conference | 1 | 445 |
| | | Incentive | 1 | 189 |
| | Total Europe | | | 32 |
| ME/GA/Asia | Limassol | Incentive | 4 | 103 |
| Total ME/GA/Asia | | | 4 | 103 |
| USA/ Canada | Paphos | Governmental conference | 7 | 1120 |

Table 25 (continuation)

ANALYSIS BY MONTH, COVERAGE, CITY, TYPE OF CONFERENCE NUMBER OF EVENTS AND NUMBER OF PARTICIPANTS

| <i>Month / Coverage</i> | <i>City</i> | <i>Type</i> | <i>Number of Events</i> | <i>Number of participants</i> |
|--------------------------|-------------|-------------------------|-------------------------|-------------------------------|
| December 2010 | | | | |
| <i>Coverage</i> | <i>City</i> | <i>Type</i> | <i>Number</i> | <i>Number</i> |
| Total USA/ Canada | | | 7 | 1120 |
| Total November | | | 58 | 8574 |
| Cyprus | Nicosia | Association conference | 1 | 250 |
| | Paphos | Incentive | 2 | 450 |
| Total Cyprus | | | 3 | 700 |
| Europe | Nicosia | Academic conference | 2 | 73 |
| | Limassol | Association conference | 1 | 35 |
| | | Academic conference | 1 | 40 |
| | | Incentive | 2 | 135 |
| | Paphos | Corporate conference | 2 | 145 |
| | | Incentive | 1 | 40 |
| Total Europe | | | 9 | 468 |
| ME/GA/Asia | Limassol | Academic conference | 1 | 100 |
| Total ME/GA/Asia | | | 1 | 100 |
| USA/ Canada | Paphos | Governmental conference | 3 | 480 |
| Total USA/ Canada | | | 3 | 480 |
| Total December | | | 16 | 1748 |
| Grand Total | | | 430 | 43683 |

E. QUESTIONNAIRE

**ΕΡΩΤΗΜΑΤΟΛΟΓΙΟ ΓΙΑ ΤΗ ΣΥΛΛΟΓΗ ΣΤΑΤΙΣΤΙΚΩΝ ΣΤΟΙΧΕΙΩΝ ΓΙΑ ΤΟΝ
ΣΥΝΕΔΡΙΑΚΟ ΤΟΥΡΙΣΜΟ/ ΤΑΞΙΔΙΑ ΚΙΝΗΤΡΩΝ (CONFERENCES & INCENTIVES)**

(ΚΥΚΛΩΣΤΕ ΑΥΤΟ ΠΟΥ ΙΣΧΥΕΙ)

ΣΤΟΙΧΕΙΑ ΕΠΙΧΕΙΡΗΣΗΣ /ΟΡΓΑΝΙΣΜΟΥ

ΟΝΟΜΑ ΕΠΙΧΕΙΡΗΣΗΣ

/ΟΡΓΑΝΙΣΜΟΥ:.....

ΟΝΟΜΑ

ΕΡΩΤΟΥΜΕΝΟΥ:.....

ΘΕΣΗ

ΕΡΩΤΟΥΜΕΝΟΥ:.....

Ημερομηνία Συμπλήρωσης Ερωτηματολογίου:.....

**ΓΙΑ ΤΟ ΣΚΟΠΟ ΤΗΣ ΣΥΛΛΟΓΗΣ ΤΩΝ ΣΤΑΤΙΣΤΙΚΩΝ ΣΤΟΙΧΕΙΩΝ ΘΑ
ΛΑΜΒΑΝΟΝΤΑΙ ΥΠΟΨΗ ΜΟΝΟ ΤΑ ΣΥΝΕΔΡΙΑ ΚΑΙ ΤΑΞΙΔΙΑ ΚΙΝΗΤΡΩΝ (για
συντομία όμως αναφερόμαστε μόνο σε «ΣΥΝΕΔΡΙΑ» αλλά εννοείται και τα
«ΤΑΞΙΔΙΑ ΚΙΝΗΤΡΩΝ»).**

01. Ασχολείστε γενικότερα με Συνέδρια/ Ταξίδια κινήτρων;

| | | |
|-----|--|------------------|
| ΝΑΙ | | |
| ΟΧΙ | | ΤΕΡΜΑΤΙΣΕ |

02. Σε ποια από τις ακόλουθες κατηγορίες ανήκει η επιχείρηση /οργανισμός σας;

| | |
|--|----|
| Ξενοδοχειακά καταλύματα | 1 |
| Destination Management Companies | 2 |
| Professional Congress Organizers | 3 |
| Ημικρατικοί Οργανισμοί | 4 |
| Ανώτατα Εκπαιδευτικά Ιδρύματα/ Σχολές | 5 |
| Τραπεζικοί οργανισμοί | 6 |
| Ασφαλιστικές εταιρείες | 7 |
| Υπουργεία και άλλα Κυβερνητικά τμήματα | 8 |
| Βουλή των Αντιπροσώπων | 9 |
| Σύνδεσμοι | 10 |
| Άλλο (διευκρινίστε)..... | 11 |

03. Σύνολο συνεδρίων και ταξιδιών κινήτρων που διοργανώσατε κατά το 2010;

| | |
|---------------------|-----------------------------|
| Σύνολο Συνεδρίων | Σύνολο Ταξιδιών Κινήτρων |
| | |

Παρακαλώ συμπληρώστε τους Πίνακες (που βρίσκονται στις σελίδες 4-5) με τα στοιχεία των συνεδρίων/ ταξιδιωτικών κινήτρων που διοργανώσατε το **2010** αφού συμβουλευτείτε τις πιο κάτω οδηγίες.

Προσοχή! “ΘΑ ΠΡΕΠΕΙ ΝΑ ΚΑΤΑΓΡΑΦΟΥΝ ΤΑ ΣΥΝΕΔΡΙΑ (CONFERENCES) ΠΟΥ ΕΧΟΥΝ ΤΟΥΛΑΧΙΣΤΟΝ **50** ΣΥΜΜΕΤΕΧΟΝΤΕΣ” ΚΑΙ ΤΑ ΤΑΞΙΔΙΑ ΚΙΝΗΤΡΩΝ (INCENTIVES) ΠΟΥ ΕΧΟΥΝ ΤΟΥΛΑΧΙΣΤΟΝ **20** ΣΥΜΜΕΤΕΧΟΝΤΕΣ”. ΕΠΙΣΗΣ ΠΡΕΠΕΙ ΝΑ ΚΑΤΑΓΡΑΦΟΝΤΑΙ ΜΟΝΟ ΟΙ ΕΚΔΗΛΩΣΕΙΣ ΠΟΥ ΠΕΡΙΕΛΑΜΒΑΝΑΝ **ΕΣΤΩ ΜΙΑ ΔΙΑΝΥΚΤΕΡΕΥΣΗ !**

ΟΔΗΓΙΕΣ ΓΙΑ ΤΗΝ ΣΥΜΠΛΗΡΩΣΗ ΤΩΝ ΠΙΝΑΚΩΝ ΑΝΑ ΕΡΩΤΗΣΗ

Ερ. 1. Γράψτε την ημερομηνία έναρξης της εκδήλωσης με την μορφή **ΗΗ/ΜΜ/ΧΧΧΧ**
π.χ. 18/01/2010.

Ερ. 2. Γράψτε την ημερομηνία λήξης της εκδήλωσης με την μορφή **ΗΗ/ΜΜ/ΧΧΧΧ**
π.χ. 18/01/2010.

Ερ. 3. Γράψτε για: - Συνέδριο (Conference) → **3a**
 - Ταξίδι Κινήτρων (Incentive) → **3b**

Ερ. 4. Γράψτε την κατηγορία του συνεδριακού τουρισμού στην οποία ανήκει η εκδήλωση:

- Association (Διεθνή συνέδρια Συνδέσμων) → **4a**
- Corporate (Εταιρικά συνέδρια) → **4b**
- Governmental (Κυβερνητικά συνέδρια) → **4c**
- Academic (Εκπαιδευτικό/ Επιστημονικό) → **4d**
- Incentive (Ταξίδια κινήτρων) → **4e**
- Άλλη → **4f** (Γράψτε ποια είναι η άλλη κατηγορία)

Ερ. 5. Γράψτε από πού προέρχονται οι πλείστοι συμμετέχοντες της διοργάνωσης σας:

- Κύπρο →**5a**
- Ευρώπη →**5b**
- Μ. Ανατολή/ Χώρες του Κόλπου/ Ασία →**5c**

Ερ. 6. Δηλώστε τον Συνολικό αριθμό των συμμετεχόντων.

Ερ. 7. Δηλώστε τον Συνολικό αριθμό των *συνοδευόντων ατόμων* (άτομα ΕΚΤΟΣ των συμμετεχόντων π.χ. άτομα που έφεραν μαζί τους) σύμφωνα με τον πίνακα:

- 0 άτομα → **7a**
- 1 μέχρι 20 άτομα → **7b**
- 21 μέχρι 50 άτομα → **7c**
- 51 μέχρι 100 άτομα → **7d**
- 101 μέχρι 250 άτομα → **7e**
- Πάνω από 250 άτομα → **7f**

Ερ. 8. Δηλώστε σε ποια επαρχία έγινε η εκδήλωση όπως πιο κάτω:
Λευκωσία → **8a**

| | |
|---------------------|---------------------------------|
| Λεμεσός | → 8b |
| Λάρνακα | → 8c |
| Πάφος | → 8d |
| Ελεύθερη Αμμόχωστος | → 8e |
| Αλλού | → 8f (Επίσης γράψτε που έγινε), |

Ερ. 9. Παρακαλώ σημειώστε πόση ήταν η Συνολική Δαπάνη ανά σύνεδρο για την συμμετοχή του στο Συνέδριο σύμφωνα με τον πιο κάτω πίνακα:

(π.χ. διαμονή, διατροφή, registration fees, κλπ)

| | |
|------------------|------|
| Μέχρι €100 | → 9a |
| €101- €500 | → 9b |
| €501- €1 000 | → 9c |
| €1 001- €5 000 | → 9d |
| €5 001- €10 000 | → 9e |
| Πάνω από €10 000 | → 9f |

Ερ. 10. Γράψτε πόσος ήταν ο Συνολικός Προϋπολογισμός του Συνεδρίου σύμφωνα με τον πιο κάτω πίνακα:

| | |
|----------------------|-------|
| Μέχρι €10 000 | → 10a |
| €10 001- €25 000 | → 10b |
| €25 001- €50 000 | → 10c |
| €50 001- €100 000 | → 10d |
| €100 001- €250 000 | → 10e |
| €250 001- €500 000 | → 10f |
| €500 001- €750 000 | → 10g |
| €750 001- €1 000 000 | → 10h |
| Πάνω από €1 000 000 | → 10i |

Τέλος οδηγιών – Ακολουθούν οι πίνακες για να τους συμπληρώσετε ανάλογα.

**** Σημείωση:** Σε περίπτωση που έχετε διοργανώσει πάνω από 40 εκδηλώσεις, παρακαλούμε όπως φωτοτυπήσετε την τελευταία σελίδα (σελ.5)όσες φορές χρειάζεται για να εισάγετε τα επιπλέον δεδομένα. Σε κάθε καινούρια σελίδα παρακαλώ όπως σημειώνετε τον αύξοντα αριθμό της κάθε επιπλέον εκδήλωσης (event).

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| EVENT 9 | / / | / / | | | | | | | | |
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| EVENT 11 | / / | / / | | | | | | | | |
| EVENT 12 | / / | / / | | | | | | | | |
| EVENT 13 | / / | / / | | | | | | | | |
| EVENT 14 | / / | / / | | | | | | | | |
| EVENT 15 | / / | / / | | | | | | | | |
| EVENT 16 | / / | / / | | | | | | | | |
| EVENT 17 | / / | / / | | | | | | | | |
| EVENT 18 | / / | / / | | | | | | | | |
| EVENT 19 | / / | / / | | | | | | | | |
| EVENT 20 | / / | / / | | | | | | | | |

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